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**The Master
Catalog
of**

Gladionius

**John C. Davis
1927**

The Gladiolus

IN the history of the flora world there have been very few varieties or species which have gained the popularity of the Gladiolus within the same space of time. Within a few years it has risen from obscurity until at the present time it is universally grown and admired by millions. Societies have been formed, magazines are printed and millions of dollars are used annually in advertising this most beautiful of flowers.

The reasons for this is apparent. Its great variety of colors, ease of culture, immunity from disease, long keeping qualities as cut flowers and the wonderful effects produced by floral artists in making it up into design work for all occasions, places the Gladiolus at the head of the list for garden culture and for every other purpose where flowers are used.

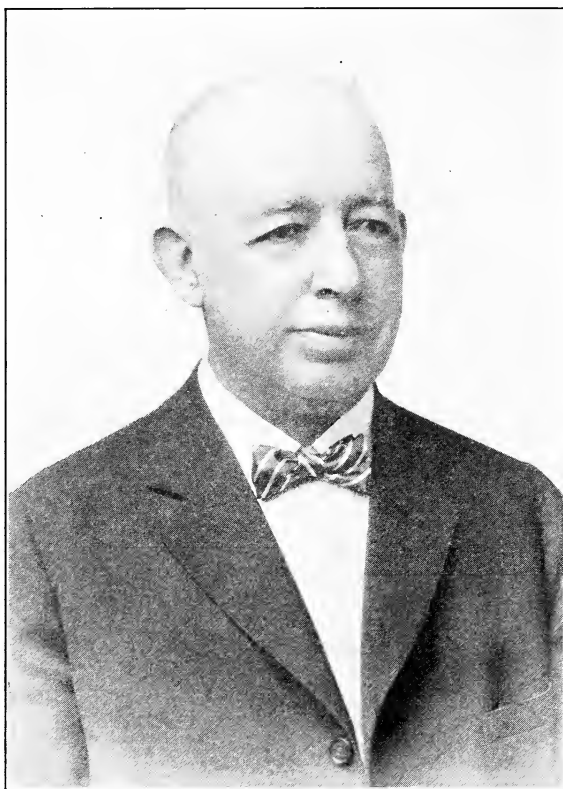
In presenting this catalog to you I have tried to make it a model of suitable size and arrangement for other growers to follow. It is 6 inches by 9 inches, which is a standard size for catalog work. It is elaborately illustrated with clear cuts representing the form and style of the newer varieties and printed on good quality of paper. The names of the varieties are set in bold type and overhang the descriptive matter which is indented, thereby making the finding of the name of some particular variety an easy and quick method. A picture for every page is a good plan and one that the eye never tires of and which holds the interest of the reader to the end.

This catalog contains the names and descriptions of about 500 varieties and while all are not new, they are all good and worth growing and can be selected to fit any purse, so that all may have a beautiful garden.

This catalog is a valuable compendium of information, not only the name of variety is given but the name of the originator and next year I hope to be able to give you the exact number of days required from planting to bloom. It is also valuable in that those varieties which have outstanding features are distinguishable in their description from the standard varieties, and where the statement is made that they are excellent or good you can take it for granted that the truth has been stated for I have not only put my stamp of approval on them, but hundreds of others have expressed the same opinion.

While I commercialize the Gladiolus both for cut flowers and bulbs, nevertheless it has been my hobby for years and each succeeding year sees many varieties discarded on account of there being something better to take its place and which can be sold at reasonable prices. And this is as it should be.

While the utmost care is used in keeping the bulbs true to name, bulbs sometimes get slightly mixed by mechanical means. If I ever send you a single bulb that is not true to name, just give me a chance to rectify the error. There will be no quibbling as my reputation has been built on the foundation of upright, square, honest and courteous treatment.



JOHN C. DAVIS
77 South Avenue, Rochester, N.Y.

Bulbs from
BUENA VISTA GARDENS
Bred Right :: Grown Right :: Bloom Right

Master Catalog

To my friends:

Those of you who received my 1926 catalogue have told me that it was the best *Gladiolus* catalogue that you had ever received,—and you were right!

I said in its title page that I might never issue another, but I have changed my mind for things have moved so rapidly for me, and so many changes have been made necessary that I find it really mandatory to issue another book this year, and make it greater than before.

And here you have it!

Now this is what I would like you to do. First, hand last year's book to some friend who may be interested in Glads. Then find some convenient and secure place to keep this MASTER catalogue, for I have endeavored to anticipate three years ahead. In the years of 1927-28-29, I will issue a *Souvenir Supplement*, showing new creations and a general price list for this catalogue, quoting new prices where changes are made, and including such information that the research, developments and rapid changes in the *Gladiolus* industry may bring out which will be to your advantage to know. So for three years you will need refer to this Master catalogue with its supplement for information.

Many varieties listed in this book will not appear in other publications for several years because stocks of them, other than mine, will not be available. I have searched the gardens of the world for the best and now take pleasure in placing them before you.

To those of you who have purchased my bulbs in the past, I again tender my thanks for your support, and request a continuance of your patronage, promising to serve you to the best of my ability.

Those of you who are my old customers know I will, and to the many new ones whom I hope to serve, I promise to care for all orders entrusted to me, in a business-like manner. At the time your order and money are received, an acknowledgment of its receipt will be sent to you on which the date of shipping will be written, and also a copy of your order as we have it entered on our books. When bulbs are packed and sent, you will receive a shipping notice on which will be stated how they were shipped, number of packages, a duplicate copy of your order, instructions how to care for the bulbs when you receive them, and a copy of cultural directions.

No substitution is tolerated! You will get exactly what your order calls for in strong, healthy bulbs and if properly planted and cared for, they will reward you with an abundance of beautiful flowers.

Yours sincerely,
JOHN C. DAVIS.



GENESEE

Exhibited at 1926 A.G.S. Show

IMPORTANT NOTICE

Why follow old customs when new ones are better? This catalog is DIFFERENT. I want to call your attention to the fact that the names of the different varieties are properly indexed, and indexed as you have learned to read an index. Another year all who get out catalogs and price lists will follow my plan.

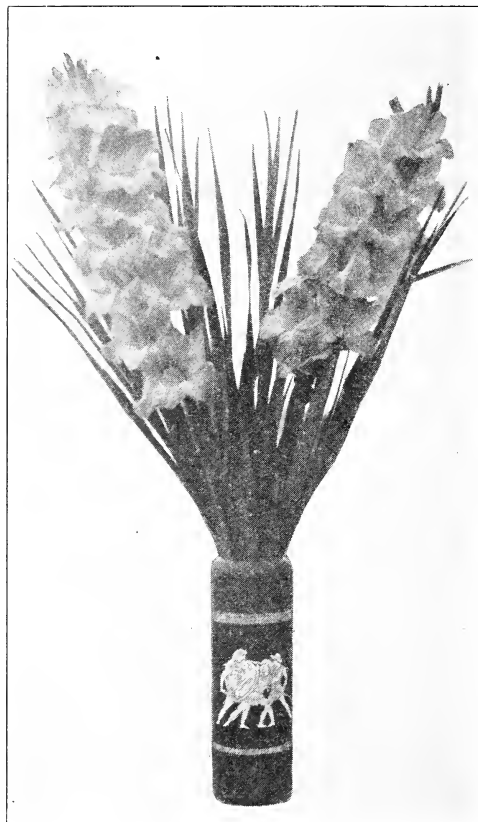
If you want to find a name of any variety, just turn to it as you would if looking for it in the telephone book. If you wish to find "Mrs. F. C. Peters," do not look under "M" but look under "P" where it belongs and you will find it thus: PETERS, MRS. F. C. Of course "Genesee" would be listed under "G."

I am sure you will like this plan better.

All Bulbs are No. 1 Size

1 Dozen Bulbs of Any One Variety at Price of 10

	Each
Albania (Kemp)20
First Prize, Boston, 1921; New York, 1921-22. This is the most pleasing white variety we have yet seen. The color is of the purest glistening white, the flower wide open, four inches and over in diameter; petals are broad, with well-rounded tips, and the finely ruffled edges of the petals give to the individual flower an artistic finish such as is seldom seen in the Gladiolus. The flowers are correctly placed on the spike, and set just close enough together to close up the intervening spaces, making an ideal and the best white for floral designs ever originated. Five flowers open at a time, and a splendid keeper when cut. Height, four feet; 15 to 17 flowers to the spike, very healthy, vigorous grower, and a very bountiful producer of good sound bulblets that grow. Many commercial growers in the United States and Canada have proclaimed "Albania" the best commercial white variety in existence.	
Alden, John (Fischer)25
Light yellow with scarlet blotch. Very early. Has a good stem; fine for cutting. One quarter Primulinus hybrid. A good pleasing variety.	
Alden, Priscilla (Fischer)10
Orange with light yellow blotches. Awarded a Certificate of Merit by the Massachusetts Horticultural Society.	
Alexander Edward (Australian)	2.00
One of the very best varieties in our collection,	



TACOMA

Description on page 83

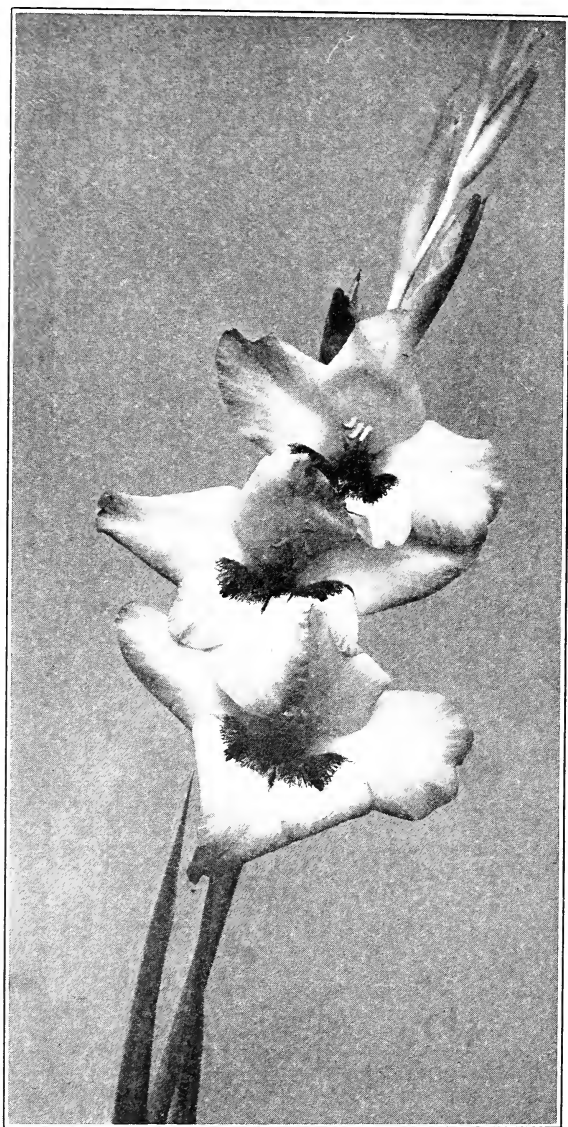


BENGAL TIGER

Description on page 11

easily grown, and excellent for garden decoration or exhibition. Color light crimson-scarlet, centre lighter. Flowers large and well expanded. Spikes long and perfectly formed.

Alymer (Australian)	2.00
A new variety of extra strong growth, carrying long spikes of large flowers. Color yellow, with purple lines on the lower peals.	
Ameglase (Ame-gla-so) (J. C. Davis)	100.00
Named by past President C. R. Hinkle and the name stands for American Gladiolus Society. Originated by John C. Davis. Was classed as the best new seedling at the A.G.S. Exhibition at Rochester, August, 1923. A wonderful new hybrid of pure cream-white color. Flowers are perfectly placed on a long spike, 8 to 10 open, strong, vigorous grower. Texture of flowers is good, does not fleck and flowers are 4½" to 5" in diameter. This flower rates by the A.G.S. Standard 95% Commercial and 97% Exhibition. Offered for first time last year. Stock limited. No cormels for sale.	
American Beauty (Diener)50
Brilliant American Beauty color. Throat creamy-yellow striped with ruby. One spike opening a large number of flowers at one time forms an immense bouquet. Flowers very large.	
Appleblossom50
Very attractive appleblossom pink, tall, straight spike, many large flowers open at a time, a rare beauty.	
Arabia (Hinkle)	1.00
Arabia has a long spike with many flowers of extremely dark mahogany red, almost black, the buds appearing perfectly black. Although the darkest of all it retains brilliancy and sheen and is very rich in texture. If you have ARABIA blooming in your garden, your visitors will pass by all others to admire "the black one."	
Aristocrat (Bill)	1.50
Large strong massive spikes of most delicate coloring. A pale saffron pink flaked deep orange with cream throat and very distinct violet feather. Slightly ruffled.	
Armsby, Mrs. J. K. (Diener)	1.00
Coral pink, delicately penciled with vermilion near the edges. Throat cream, speckled with ruby. Flowers very large, a great many opening at one time, and of great lasting quality. This is one of our finest productions and is sure to satisfy any critic.	



CAPTAIN BOYNTON

Description on page 15

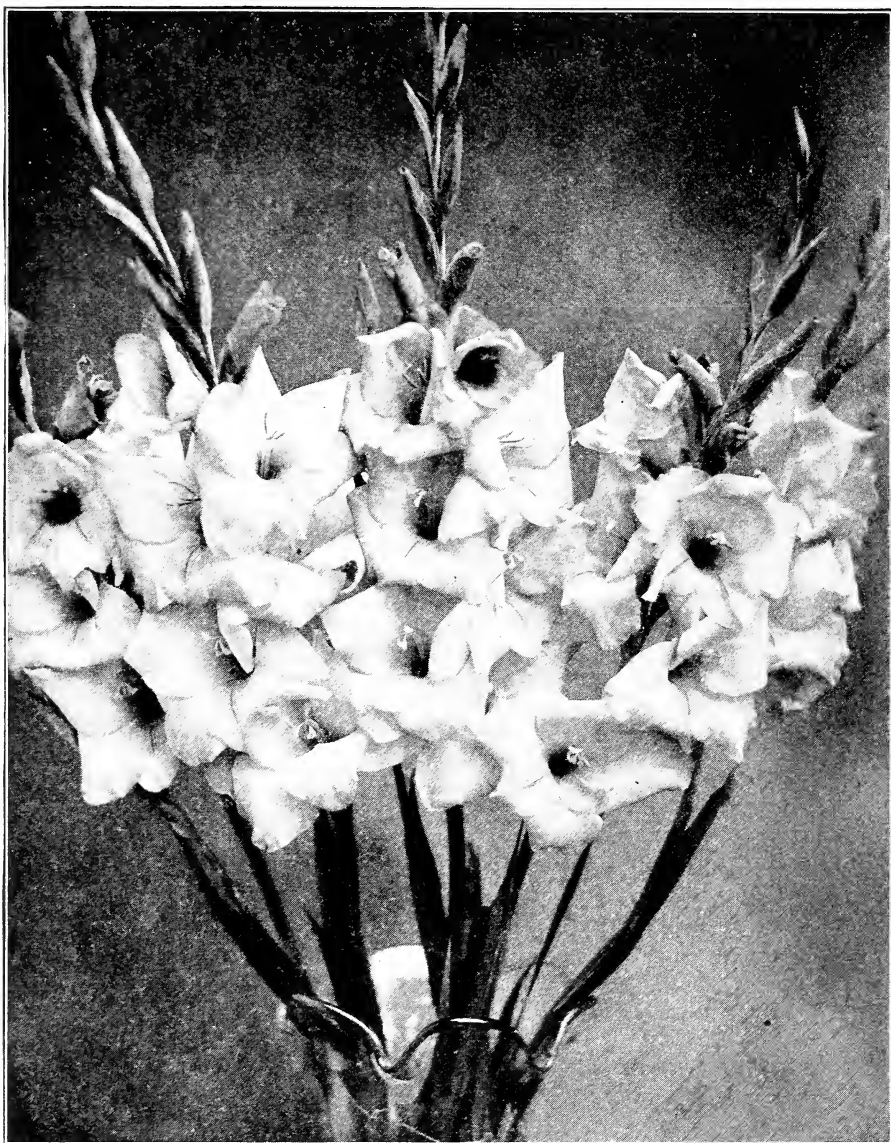
- Ashe, Emile (Diener)**25
 Snow white petals. Small cerise blotches on lower petals. Edges heavily ruffled. This is one of the best ruffled varieties ever offered.
- Atlanta (Carpenter)**25
 Introduced for the first time last year. Strong vigorous grower with long spike and many flowers open, color of which is geranium pink with light red feathering which makes an excellent cut flower as the substance and texture is of the best. This variety grows from 5 to 6 feet high and attracts much attention in the garden.
- Aubrun, Emile (Australian)** 2.00
 Taking flower and spike together this is one of the largest in our collection. It is also one of the most distinct and striking in color, which is an indescribable blend of salmon, orange, slate, etc., bronze, cherry colored blotch in center. Immense flowers on grand long spike. A magnificent variety.
- Autumn Fascination (Herbstzauber) (Pfitzer) New** . . 1.50
 A beautiful shade of orange-salmon color. Flowers very large, of fine form and well placed on a long, strong spike. As its name indicates, it should be classed in the later flowering varieties and for this alone is a desirable variety to grow. Received two First Class Certificates at Haarlem Exposition, and will be a prize winner in this country. Will be classed with salmon, orange or red.
- Averill (Errey)** 2.00
 When at its best, which will be in cool weather, this variety is fit to rank with the finest exhibition gladiolus, and is at all times a charming variety for decoration. Color rosy salmon, generally flaked with salmon scarlet, (either color may predominate), a large and striking pure yellow blotch on lower petals. A very popular variety. Early.
- Aviatrix (Kemp)**20
 This is an exceptionally fine Primulinus Hybrid of the large or wide open flowered type. Plant is an exceedingly strong grower reaching a maximum height of 6 feet. Flower is fully five inches across the broad way, five open at a time. The color is a very pleasing hue of Shrimp Pink, with occasional dashes of Rose. Base of the three lower petals shaded Capucine buff, overlaid with Tyrian Rose feathering.



CHATEAU THIERRY

Description on page 17

Bara, Theda (Hoeg)10
A beautiful white flower grown on a long straight spike. Many flowers open and a good variety to grow.	
Bashful Beauty (Bernath)	50.00
Primulinus Grandiflorus of butterfly type, resembling a large butterfly. Lower petals have a deep cream blotch specked in pink deep into throat. Pure self-pink of wonderful texture. A flower of great beauty. Large, full opened flowers. Very graceful. Early.	
Beacon Flame (Vondel)10
Scarlet vermilion, slightly lighter in upper throat; crimson-like blotch on lower petals. Harmonious self-colored effect.	
Beale, Mrs. Truxton (Diener)25
Cream, rose pink striped, very large open flowers. Lip yellow and brown sprinkled. Long, well built spikes. A beauty.	
Bengal Tiger (Pratt)15
In color and stripes it looks just like its name. Nature was bountiful in her coloring when creating this flower. A good grower and for a novelty in the garden is excellent.	
Bennett, Dr. F. E. (Diener)75
Peach-red, overlaid with flame-scarlet, throat specked with ruby and white. A very attractive large red, with plenty of vigor. The flowers have good substance and the arrangement is good, making it one of the most popular of the new introductions.	
Bernhardt, Sarah25
A new Holland variety. Beautiful pink color, having dark blotch in throat. Very attractive in the garden.	
Bernath, Elizabeth (Bernath)	15.00
Pure pink, flecked with heavier pink lines. White blotched throat with small pink feather. Large flowers of good texture, rich in color and very beautiful.	
Black Joe (Prestgard)20
A very dark, rich glowing crimson. A fine, self-colored variety. Very popular.	
Black Pansy (Kunderd)15
Beautiful shade of rich dark red with pansy like markings in the throat.	
Bolt, Ben (Prestgard)25
Eosine pink, flaked scarlet. Yellow throat. Many blooms open at a time. Very showy.	
Bothin, Genevieve (Diener)50
Alizarine-pink, overlaid dull magenta-purple;	



BREAK O'DAY

Description on page 13

	throat primrose-yellow, stippled with carmine. A strong grower with good habits. One of the most popular of the dusky shades.	
Bothin, Mrs. H. E. (Ruffled) (Diener)	Light geranium pink, heavily ruffled. Flame scarlet center. Strong, well built spikes; first class show and cut flower variety. One of the loveliest combinations in Gladiolus. It has created a sensation wherever produced. A heavy propagator.	.25
Break O'Day (Bill)	The engraving will give some idea of the size and beauty of this variety. It is really one of the very finest Glads we have ever seen. Massive spikes with several flowers opening at a time. Blooming extra early, its soft LaFrance pink flowers will always be marketable at high prices. The pink is flushed over a cream ground and the shade is deeper at tips of petals. There is a zone of martius yellow on lower petals with delicate central lines of Brazil red. The most striking extra early variety ever produced. Cormels \$.50.	4.00
Brooks, Mrs. Frances (Brooks)	Color is that of bright Premier Rose; has strong, upright habit of growth; several open at time, fine reproducer; retailers handling our cut flowers last season rated it as the most profitable variety handled and praise its excellent keeping qualities.	.10
Buffalo Bill (Dr. Hoeg)	Phlox pink, barium yellow throat. Tall and stately. Large flowers. You will love this one.	.50
Bunce, Allen V. (Bill)	Livid orange yellow with clear central lines of deep claret. Large well expanded winged flowers gracefully placed on wiry stalks. This variety was the sensation of the exhibit at the Rochester Exposition in 1923. Destined to become immensely popular as soon as there is stock available.	1.00
Burke, Caroline Frear (Diener)	Ground color white, overlaid with rose pink. Brilliant ruby lip.	.15
Burke, Mrs. Mary Stearns (Diener)	Canary yellow, overlaid with apricot and tinged with rose. Deep canary center with ruby throat. Long spikes with flowers symmetrically placed; stem wiry and upright. Flowers large. It is one of the finest yellows known so far. Very valuable as a cut flower variety.	.15
California Canary (Salbach)	Very tall, light golden yellow to canary with rich amber yellow on two lower petals. From 18 to 20	1.00

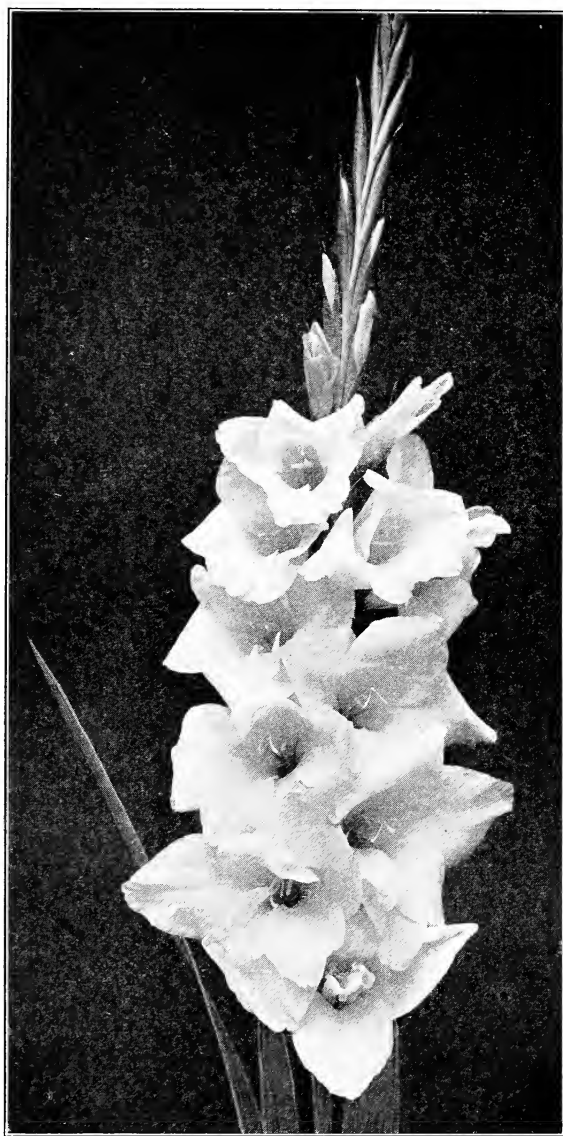


CRIMSON GLOW

Description on page 19

flowers on spike with 6 to 8 open at one time.
Well placed. A very fine cut flower.

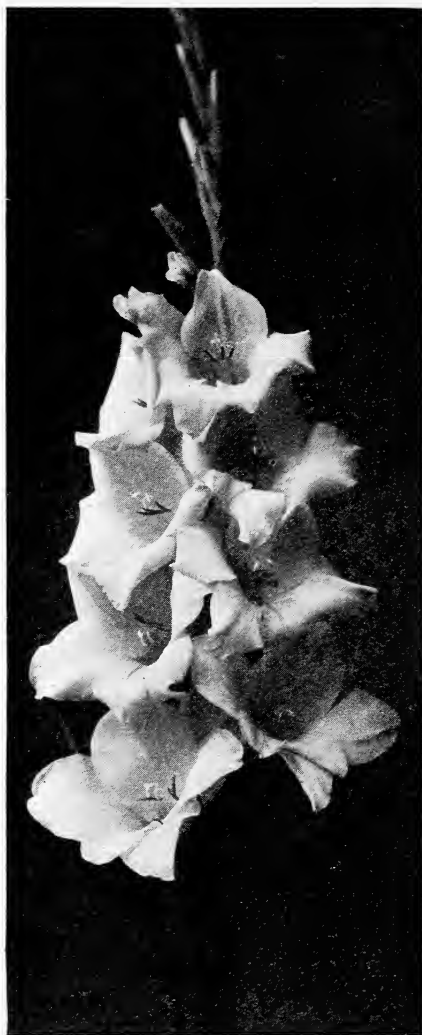
California Giant (Diener)	1.50
Light mallow purple, thin white stripe running through the center of each petal. Very large.	
Cameo (Bill)	.20
One of the finest Primulinus hybrids yet produced. The soft dainty shades seen in an expensive Cameo. Upper petals LaFrance pink over cream ground with deeper shade on back of petals. The lower petals are Martius yellow shaded off to cream white at tips with delicate but distinct feather of spinel red. Very tall straight, early, hooded and winged and slightly ruffled.	
Captain Boynton (Boynton)	.40
White, suffused lavender, blotched deeper lavender in throat. This is a very popular variety of recent introduction. (First Class Certificate A. G. S.)	
Capitaine Ferber (Lemoine)	.25
Characteristic of other Lemoine varieties and worth growing. Pale plum violet, spotted amaranth and with large flowers and fine floescence.	
Carbone, J. A. (Diener)	2.00
Orange salmon, very iridescent, darker shading toward the outer edge of the petals. Yellow center. Fine, long, well built spikes. One of the largest and finest productions.	
Caretta (John C. Davis)	2.00
Another new hybrid offered for first time in 1925. It is a self-color, deep pink, large flowers, perfect placement, strong, vigorous grower, characteristic of the Davis strain and is sure to become a leader in the commercial class. It has been tested by our leading florists and under artificial light makes a wonderful coloring. A row of these blooms in the garden is a sight worth going miles to see.	
Carmen Sylva (Prestgard)	.10
One of the best of the white varieties. A pure white except for slight violet markings deep in the throat. Tall, slender stem always straight, flowers well arranged on the spike. Many open.	
Caruso (New Holland)	1.00
Orange red. Earliest of all red Gladiolus. Large flowers, fine spike, strong stem. A real good one.	
Casa Blanca (Lemoine)	1.00
White with lilac throat. Unusually good French variety.	



VAUGHANS WHITE

Description on page 89

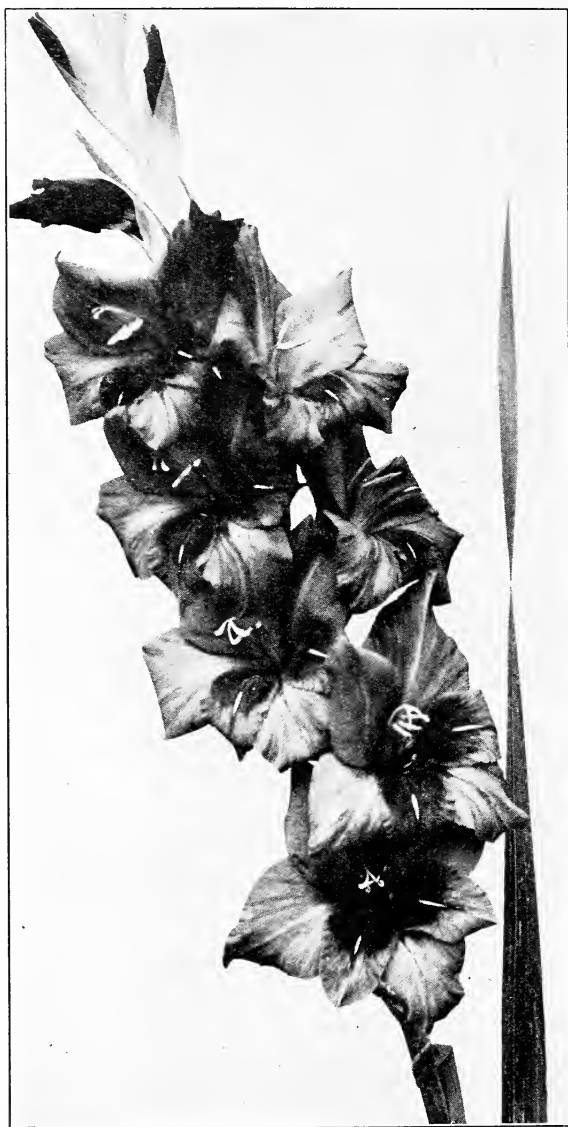
Catherina (Velthuys)25
A grayish-lavender, throat darker with a mahogany-red blotch. A very attractive variety. Flowers of good substance and good form.	
Cerinth (Australian)	2.50
A pink gladiolus of bright but somewhat variable color, which is often clear soft salmon pink, a white line through centre of petals, and cream lips. At times a deep salmon shade overspreads the ground color. Fine large blooms on spikes of medium length.	
Challenger (Kunderd)15
Very large and striking flower of rich velvety red, vigorous grower, sure bloomer. An unusual variety, always greatly admired.	
Chancellor (Errey)	2.00
One of the finest dark crimson gladioli in our lists, the great size and substance, the perfect form, smooth texture, and rich color, of the flowers, and the excellent arrangement of the spikes, making up an aggregate of points ahead of most of the dark crimsons. Easily grown and very reliable; may be strongly recommended.	
Charlemagne (Lemoine)10
A tall vigorous French variety of sunrise red, cream blotch stippled with carmine. Wonderful large flowers. Well worth growing.	
Chateau Thierry (Vos)10
Orange cerise with yellow bordered red blotch. The illustration on page 10 was made from the flower of a half inch bulb and measured six inches across under ordinary field cultivation.	
Chris (Gruellmans)10
Bordeaux purple, lighter in throat. Strong straight spike. Large flowers, well arranged on stem.	
Claremont (Salbach)50
Beautiful, clear, light yellow, shading to deep rich yellow in throat. Strong flower spike. Blooms well placed and many open at one time. A very fine yellow.	
Clark, Mrs. Wm. E. (Fischer)20
A fine salmon-pink with bright crimson blotch. Has fine spike with many blooms open and well placed.	
Coffin, Lillian Harris (Diener)75
Shrimp-pink overlaid with peach. Lower petals lemon yellow with dashes of ruby. Nice long spikes. Good cut flower variety.	
Coleman, Catherine (Coleman)75
La France-pink overlaid geranium-pink mid-rib	



CYNTHIA

Description on page 19

	white; throat of lower petal blotched amaranth-purple. Very popular.	
Coleman, Joe (Coleman)	A very bright spectrum-red with a carmine blotch; an extremely attractive color with many flowers open at a time. A strong grower and good propagator. Very popular.	.10
Concolor (Lemoine)	Large flowers, pale Naples yellow, lower segments sulphur yellow, very distinct. Early.	.25
Constance (Errey)	A lovely variety for decorative work, and is not to be despised as a show variety when well grown. The color of the upper petals is rich salmon with lighter undercolor; lower petals bright nasturtium orange on salmon. Recommended to cut-flower growers, and for florists' work. Early.	2.00
Coral Star (Bernath)	Star shaped flowers of soft coral pink. Lower petals have a feather stripe of rich red. Stem often reaches two feet from florets' base. Large blooms with petals turning back. Good for all purposes.	25.00
Corunna (Kunderd)	Large flowers with wide spreading petals of a soft garnet red, with a large, almost coal-black throat, bordering white. An extraordinary flower and a real showy garden variety.	.15
Costa Rica (Diener)	Clear orchid, ruffled edges tinged with deeper color. Crimson center. Large fine spikes. Very valuable variety.	.25
Coulter, John Merle (Diener)	Rich scarlet red, almost black throat. Petals of velvet texture, flowers large and flaring. Beautiful variety.	.25
Crimson Glow (Betscher)	Scarlet-red, slight stippling of primrose-yellow in throat overlaid with a velvety-scarlet blotch. One of the best of its color.	.10
Crystal (John C. Davis)	Absolutely pure white, large well formed flowers with perfect placement, strong vigorous, long spike and many open. Silvery sheen. As a cut flower it is an excellent keeper.	.50
Cynthia (Dr. Hoeg)	Clear hydrangea pink shading to pale greenish yellow in the throat. A very pleasing color and a perfect spike. This is another that is all right.	.75
Dainty Lady	Absolutely unique; no other like it in the world!	1.00

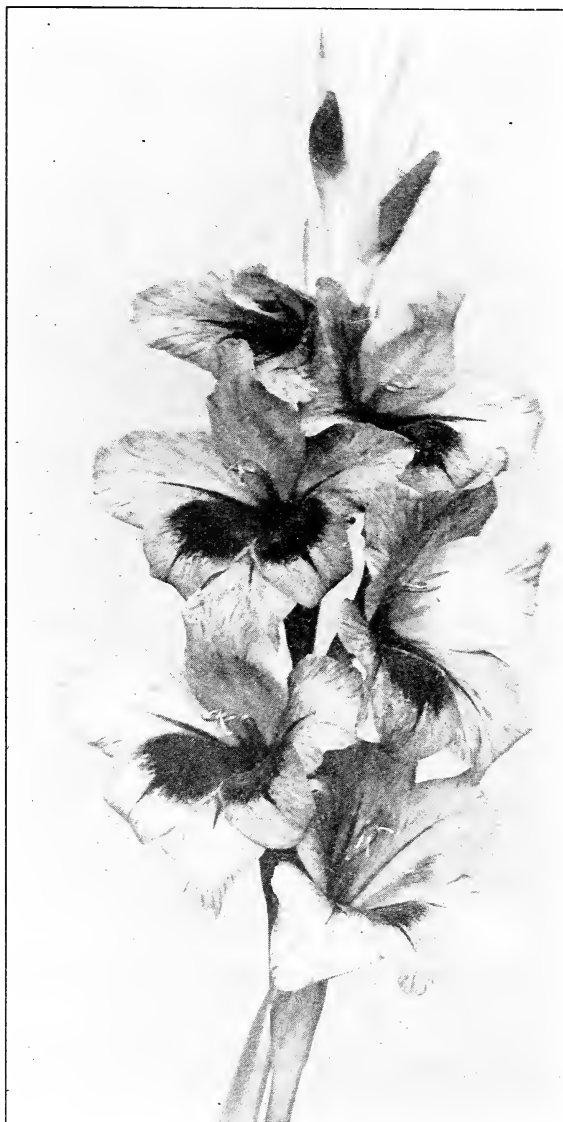


DUCHESS OF YORK

Description on page 23

I am often asked: "Does a *Gladiolus* bulb ever change the color of its bloom?" to which I reply: "Never, except through the mysterious process known as 'sporting,' and this happens most rarely." I have grown millions of bulbs, all true to color except one. Ten years ago there came in my stock of "Mrs. Francis King" the well known red so popular for years, a pure pink "sport." In every respect except color it was identically a Mrs. Francis King. In color it was an exquisite soft LaFrance pink, with lower petals blending into a creamy throat, with faint pencilings of rosy carmine. It was so dainty, charming and exquisite that Mrs. Hinkle named it "Dainty Lady." It grows as does Mrs. Francis King; strong but graceful spike, many large flowers open, spike usually branched. Perhaps five per cent show partial reversion to the red. This may be one-fourth, one-half of a whole petal; it may be a whole floret; I have seen one with pink flowers up one side and red up the other. Occasionally one reverts entirely. After years of patient work I have practically succeeded in fixing the lovely pink and cream colors. If it comes true you will have a beautiful flower; if it partly reverts you will have a beautiful curiosity; if it entirely reverts I will replace with two bulbs.

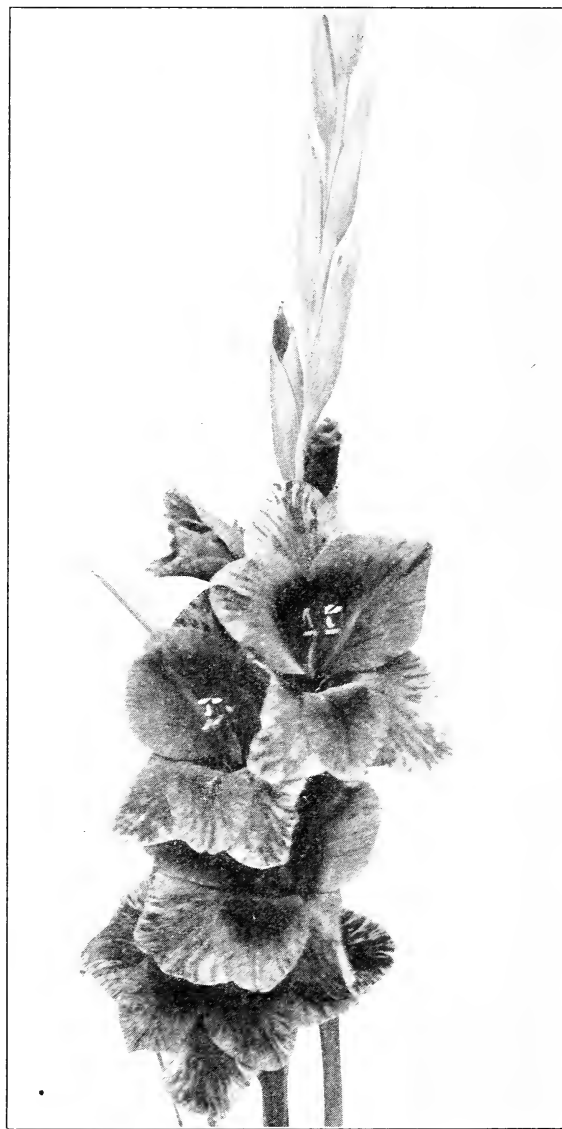
Dawn, Hazel (Dr. Hoeg)50
An unusual strawberry pink color, throat lighter and dotted carmine. Extraordinary long spike with a large number of flowers. I say it is good, Exhibition or Commercial.	
Day, Ella (Carpenter 1926)	10.00
Color LaFrance pink with sulphur yellow blotch and a coral red feathering. This is a very large flower about six inches across and six open at once, a whole bouquet on a spike. Attracted much attention in our test plot. A good one.	
Day, Lynda (Carpenter)25
Introduced for the first time this year. A beautiful orange, self-color, strong grower, large flowers and excellent floescence.	
Defiance (Kunderd)15
Very large and massive. Tall, many flowers open. Delicate blush white, fine throat. A grand garden variety.	
De Luxembourg, Adelaide (Holland) New50
A very fine pink, white and yellow center. Another new white variety from Holland which has great promise on account of its beautiful form of	



JEAN DU TAILLES

Description on page 23

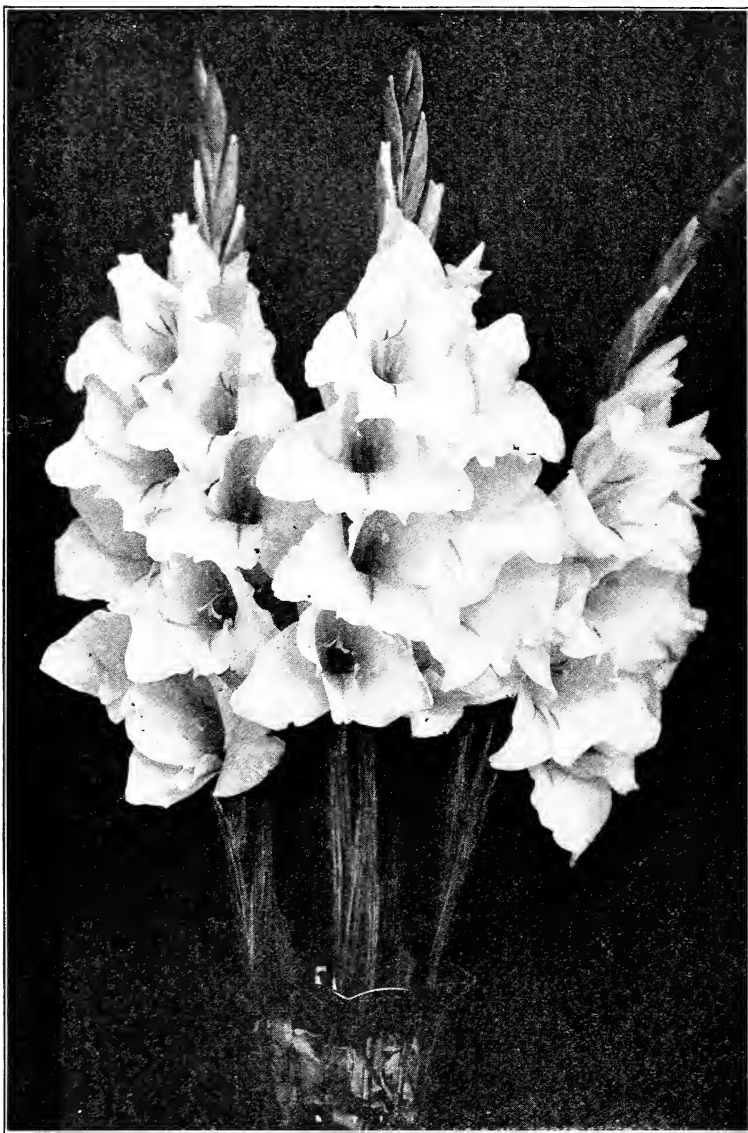
- flower, placement and floescence. As many as 12 flowers open at once.
- De Poy, Ada** (Salbach)75
A typical primulinus hybrid of clear apricot with bronze shadings. Very long spikes with 6 to 8 flowers open at one time. Slightly ruffled. A very elegant cut flower.
- Dickens, Charles** (New Holland) 1.50
Bright reddish violet. Very long spikes. A good one. First Class Certificate.
- Diener's American Beauty** (Diener)50
Brilliant American Beauty color. Throat creamy yellow striped with ruby. Many flowers open at once forming a large bouquet. Synonymous A. B.
- Diener, Richard** (Ruffled) (Diener)50
Pale geranium-pink, occasional flaking of rose-dorée; throat blotched barium-yellow, lightly stippled carmine; mid-ribs sometimes barium-yellow. This is a well ruffled variety and comes well arranged on the stem with many open at a time. One of the very best.
- Dorothy Ann** (J. K. R.)
Variegated shade of white and lavender, with small markings on lower petal. This strain is very erect, and all blooms open up on spike. When last bloom opens the first one is still there.
- Douglas, Mrs. Leon** (Diener)50
Ground color begonia rose striped with flame and brilliant scarlet. Lip pale lemon slightly speckled with ruby. The size of the flowers, we believe, are the largest in existence, and all are very open and well set on long spikes. Spikes are extra long and have up to as many as seven side spikes on each main one. Bulbs are of very large size.
- Duches of York**35
Seedling of "Baron Jos. Hulot," also an improvement of same. Much larger flowers of a beautiful purple blue color. Erect stems, vigorous growth and firm substance of flower. Multiplies very rapidly. "Extra fine for dark blue, throws out tall, erect stems, with blooms well placed."
- DuTailles, Jean** (Lemoine)25
A French introduction. Deep salmon flaked deeper and with maroon blotch. Another one of Lemoine's best. No mistake was ever made in growing this variety. A sure bloomer and a gorgeous spike of flowers fine for basket work or vases.
- Early Snowflake** (Kemp)10
White, delicately flaked and tinted rose, with a



ANNA EBERIUS

Description on page 25

	barium-yellow throat, slightly splashed with rose deep in throat. Especially recommended for forcing.	
Early Sunrise (Velthuys)	A very early variety. Color salmon. Flowers large and well placed on a strong spike.	.25
Eberius, Anna (Diener)	Deep Rhodamine-purple, shading into very deep bordeaux center. This variety has created a sensation everywhere with growers and amateurs alike.	.10
Edison, Thomas	Dull salmon-color. Wonderful spike. Large blooms. Very early. First Class Certificate.	.40
Elaine (Bill)	A beautiful lily white with faint lilac veins at the throat. Produces wonderfully strong full spikes of blooms. Awarded First Class Certificate by the American Gladiolus Society in 1924.	.50
Eldora (Kemp)	The flower of this beautiful variety is a combination of the loveliest colors imaginable. Capucine Buff, shading to Grenadine Pink, flaked Jasper Red. The lower petal has a very narrow stripe of Amaranth Purple. The delicate blending of Buff, Pink and Red make a dainty and pleasing color combination that is difficult to properly describe. The flowers are four inches and over across; four and five open at a time, and are borne on strong straight stalks 4½ feet high.	3.00
Elf (Diener)	Lemon yellow when in bud. Open flowers pure white. Lip delicate lemon. Large flowers on a perfectly built spike. Even the smallest bulblet will produce a large flower spike. A commercial variety of great promise.	.25
Elora (Burbank)	White, slightly flushed pink; throat sulphur-yellow with a carmine blotch. A Burbank production of much promise; very early.	.15
Ensign (Errey)	A grand crimson-scarlet Gladiolus, and the finest of the white blotched varieties we have seen. Color rosy red, flaked and suffused with scarlet, on which the clear white blotch shows up to good effect. Blooms of unusual size, on long, well-arranged spikes.	2.00
Errey, Gertrude (Errey)	Though introduced only recently, this beautiful variety has already made many friends, and we are confirmed in our opinion that it will take a	2.00

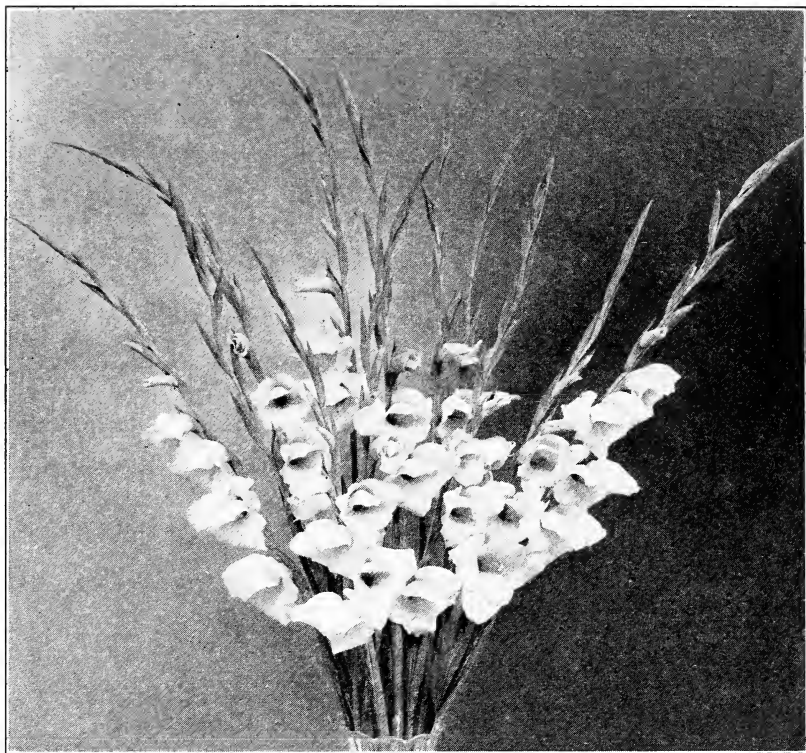


ELAINE

Description on page 25

prominent place among the very finest pink *Gladiolus* in existence, either as a decorative or show variety. The coloring is exquisite, a light salmon or shell-pink on the outer part of the flower shading off to almost white in the center; a spot of a deeper color in the throat. Large flowers of most graceful form, always well placed on splendid long spikes.

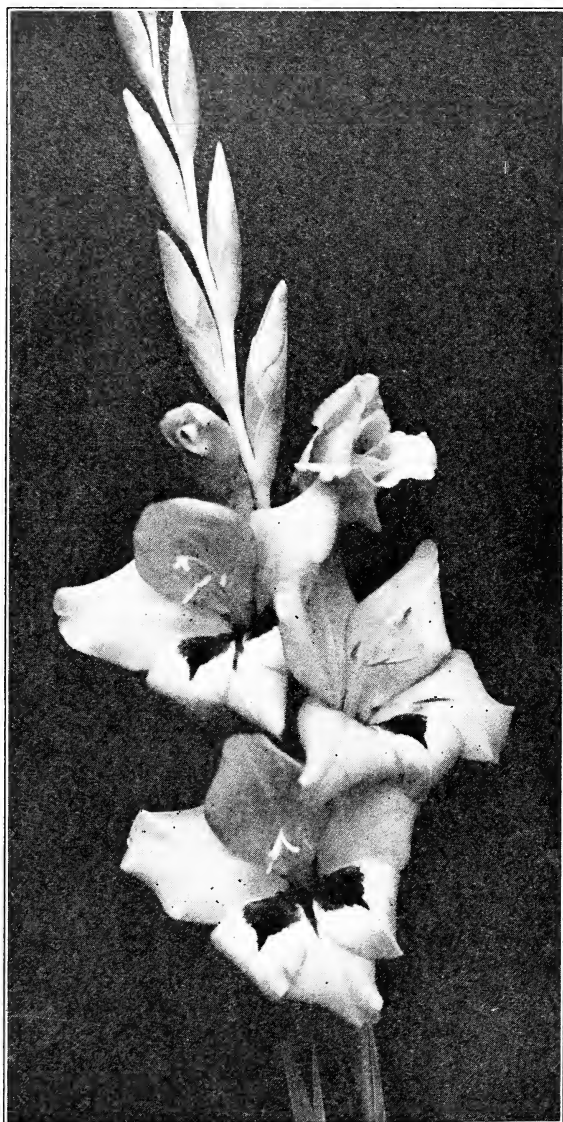
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|---|-----|
| Etendard (Lemoine) | .05 |
| A cream white French variety with dark red center. Another Lemoine variety which while a small flower has beautiful color and is very attractive in the garden. | |
| Ethelyn (Fischer) | .50 |
| A new, tall <i>primulinus</i> variety that will be heard from in the future. Beautiful shade of orange yellow, petals tipped with bronze. Throws side spikes nearly equaling main spike in size. Large flowering and many open. | |
| Europa (Pfitzer) | .15 |
| Beautiful pure white, with the large flowers nearly all open at the same time. The most beautiful of the whites. | |
| Ewbank, Rev. | .25 |
| Fine, light lilac color. The earliest blooming blue variety. | |
| Farmer's Wife (Rugowski) | |
| An entirely new white variety and grown this year in the A. G. S. Exhibition Gardens. It is the tallest growing white <i>Gladiolus</i> that we have seen, and the flowers will measure 5 in. to 6 in. across, and many of them open at one time, 22 to 28 flowers and buds on a spike, the whole measuring 6 ft. in height, and with beautiful green foliage. | |
| Fastidious (Bill) | .40 |
| Very large open flowers of delicate shell pink shaded to ivory white in the throat. Very airy and graceful. One of the fine new Glads. Attracted much attention and admiration at the A. G. S. Exhibits in Rochester and New York City. A rather late bloomer. Rated 95% by Gersdorff. | |
| Firy Knight (Hopman) | .25 |
| Pure vermillion. Fairly early and a great favorite of all visitors at my gardens. A block of three thousand in bloom last summer attracted much attention. I can recommend it very highly. | |
| Fischer, Sophie (Fischer) | .75 |
| Fine large pink flowers of good substance, on a strong stem. Awarded First Prize for best pink | |



GENESEE

Description on page 29

seedling at the American Gladiolus Society's Exhibition in Boston.	
Flaming Sword40
Very tall, straight spike with 10 and more well-set flowers open at a time; beautiful brilliant red slightly overlaid with orange; a splendid flower, very early. First Class Certificate.	
Flossie (Carpenter)	1.00
Introduced for the first time this year. Color is a deep shade of orange with large flowers, well placed on a strong sturdy spike. Six to eight flowers open at a time, creating a showing of wondrous beauty.	
Foch, Marshal (Kunderd)25
LaFrance-pink, overlaid Geranium-pink; blotched scarlet-red in throat. Very large, wide-open flowers, growing on good sturdy stems. A Grand Gladiolus named after a great man. Should be in every collection.	
Ford, Henry (Diener)50
A very dark rhodamine-purple. Color very similar to Anna Eberius but it is clearer and not flaked so much. This is the variety that was listed at \$200.00 each two years ago.	
Franklin, Miss Helen (Ruffled) (Kunderd)05
White, with a blotch of rhodamine-purple in throat. A well ruffled variety, very prolific and an excellent variety for forcing.	
Friend of Mine (Carpenter 1926)50
Color Geranium pink with naples yellow blotch on lower petals and a very small rose feathering. Is not a very strong grower. About thirty inches high but flowers are four inches across and open out very flat with about four open. It is very healthy and an extra good propagator.	
Fritzjof (Krelage)50
Scarlet color, mid-season variety. Grows erect with many flowers open and with its strong texture is seen in the garden for a long time. It is well worth growing. A wonderful new red.	
General Langlois (Lemoine)25
Cherry rose dotted crimson and cream. Another one of Lemoine's best and a fitting companion to Eugene Lefebre. Spikes usually have 24 flowers with many open. One of the best.	
Genesee (J. C. Davis)25
Introduced at the A. G. S. Exhibition at Rochester in 1925 where it attracted much admiration on account of its great lasting qualities, florescence and beautiful color. No other Gladiolus shown received the favorable press comment that	

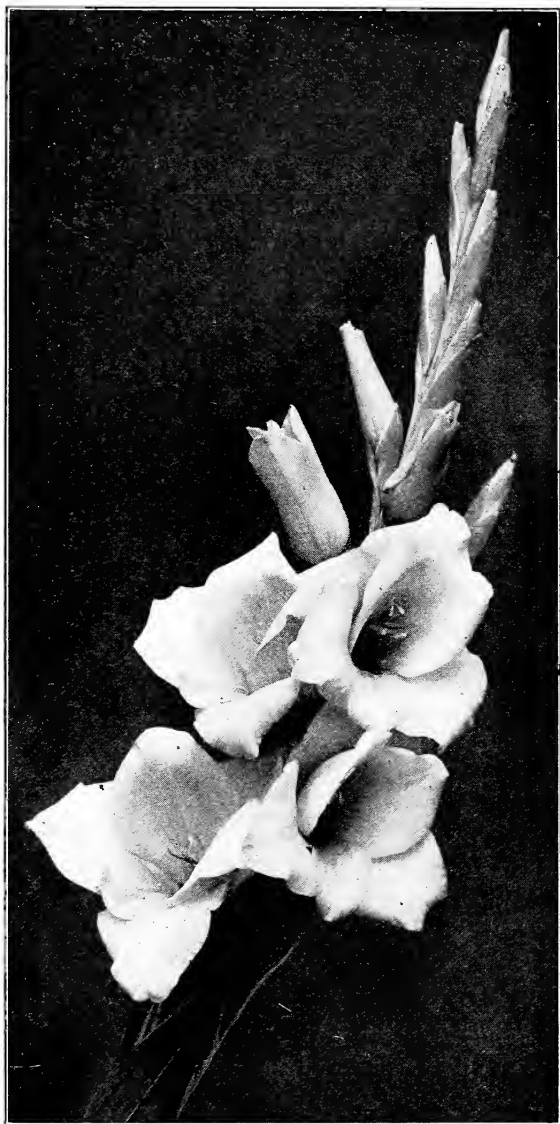


SWEET LAVENDER

Description on page 83

this variety did. I listed it in my catalog, said it was good, and others who know "Glads" said the same thing. The hundreds of people who bought it on these recommendations have also written me that it was even more than claimed for it. I really feel proud of it. Genesee is a large, pale yellow *Primulinus Grandiflorus*, strong vigorous grower, always erect. The placement of the flowers and its florescence could not be improved. The shape and color so harmonize as to produce a beautiful effect in vase or basket. Priced so every one can grow it.

Gettysburg (Dr. Hoeg)	1.00
Rich velvety carmine, throat darker. Large, round, well shaped flowers. Tall, slender stem. A very showy variety.	
Giant Nymph (Coleman)35
LaFrance-pink; with creamy-yellow throat; very large wide-open flowers, long spikes and flowers well arranged on the stem. This is without question one of the very best recent introductions. If it is not in your collection, buy it.	
Gladdie Boy (Bill)	5.00
It is of the semi-primulinus type retaining the delicate characteristic coloring but in form more massive. Flowers are well expanded with only slight hooding effect. Spikes have 18 to 20 buds and opening 6 to 8 perfect flowers at a time. The color is distinctive, the general effect being a Grenadine pink gradually blending with straw yellow deep in the center. To further enhance its beauty, the petals are most gracefully frilled.	
Glendale (W. B. Davis)20
A trifle darker than American Beauty rose. Unusually good on account of its strength and long keeping qualities.	
Gloriosa (J. C. Davis)	3.00
A Latin term meaning "most glorious of all" and it is certainly worthy of its name. Another of the Davis Seedlings which will become popular on account of its great beauty and was offered for the first time in 1926. You will make no mistake in adding it to your collection. Classed with pink.	
Glory of the Night (Cushman)20
Deepest maroon, almost black, flowers well set on long straight spike. A new variety and worth growing.	
Gluck, Alma10
A beautiful Prim which makes up fine for vases, baskets or mixed with other flowers. It is just one of those delicate varieties that we must have in our collection.	



GOLD

Description on page 33

Goehl, Henry C. (Fischer)35
Large, open, creamy, white flowers, with a beautiful red blotch. A new and wonderful variety.	
Gold (Hoeg)15
Naphthalene-yellow, shading to barium-yellow; a fine clear self-color. Said to be the best yellow yet produced. The color is fine, the arrangement good, and as a cut-flower variety for florists' use, it ranks well.	
Gold Eagle (Austin)	12.00
A new yellow that is an advancement in the gladiolus world. The blooms which are of good size are a deep, rich yellow, beautifully ruffled, and of strong substance. It is early and thus especially valuable for cutting, and the spike, always straight, is slender and easy to handle. It increases rapidly and the bulblets germinate quickly. None other like it.	
Gold Elsie (Fischer)35
Pure bright yellow. A very fine yellow variety.	
Golden Emblem (J. C. Davis)	2.00
Large deep yellow flowers well placed on strong stocky stems.	
Golden Measure (Kelway)10
Straw-yellow, lower petals suffused amber-yellow. A very strong, vigorous grower and in our estimation the best pure yellow on the market.	
Golden Swallow (Austin)30
A beautiful clear soft yellow with no throat markings. Petals are finely ruffled giving blooms an artistic effect. One of the most beautiful types offered. Lovely when massed.	
Golden Vliess (Pfitzer)75
Pure golden yellow. Very good. Will be grown more extensively than any other yellow when better known. Strong grower, large flowers, many open, good propagator.	
Graetz, Lena (Graetz)10
Originated in Germany and recently introduced in this country. It is a fine white variety, large flowers, good florescence, strong grower and much desired by the cut flower trade for its beautiful placement. This variety as a cut flower has always commanded the highest prices.	
Grace (Frazier) 1925	2.00
Color, Scarlet Lake with blotch of deeper tone. Petals tipped with heliotrope. Strong grower, large flowers, really an exhibition variety. Florescence excellent. Foliage a beautiful green.	



HARBINGER

Description on page 35

Greig, Edouard (Lemoine)50
Bright rose blotched amaranth. Another wonderful Lemoine origination. Color, bright rose with amaranth blotch.	
Grotz, Trudel	1.00
Enormous salmon-pink flowers with small red blotch giving a very warm glowing appearance; very good grower. First Class Certificate.	
Hanks, Nancy (Salbach)50
Very rich peach red to orange pink with prominent grenadine tongue. Wide open flowers much on the order of Alice Tiplady but larger and of taller growth.	
Harbinger (Sanford)	5.00
A new variety, introduced for the first time this season. This variety has been under observation for a number of years, and has been tested out thoroughly, rating as Exhibition 95, Commercial 94, Landscape 97. Color, grenadine red, blended and shaded Mars orange on tips and edges, bases of lower petals salmon orange with feather blotch of Mars orange, pistil butternut orange, anthers edged blackish violet, wide orchid form, ruffled and fluted, a beautiful color. It is of the Primulinus Grandiflorus type, medium height, good multiplier, cormels prolific, germinate with a high percentage. Always grows erect, florescence good.	
Harlem Valley (Bernath)	3.00
Scarlet, edging of purple tinge. Throat blotched in deeper red. Good for all purposes.	
Hauff, Mrs. Dr.50
Bright scarlet, well-formed flowers form an excellent spike. First Class Certificate.	
Heart of Juanita (Diener)25
Deep cherry scarlet. Crimson and white throat. A very beautiful variety that does not fade in the sunlight. One of the best dark colored varieties.	
Heavenly Blue (New Holland)	20.00
A splendid novelty, grown in this country for the first time this year. It is a wonderful, pleasing, soft blue color. Heliotrope-lilac. Very long spike with 10 to 12 flowers open. Several First Class Certificates.	
Heliotrope (Lemoine)	1.00
Very deep violet color which can be seen at a greater distance in a garden than any other variety. Much sought after as a pollen parent and some of the best lavenders and blues have been obtained from its use.	



MRS. C. R. HINKLE

Description on page 37

Herada (Austin)10
Purest lavender mauve, deeper in the throat. Immense blooms of glistening lustre. In a class by itself.	
Herbstzauber (Autumn Fascination) (Pfitzer)	1.50
The most wonderful copper-salmon color. Large flowers, fine spike, late flowering.	
Herodion (Errey)	2.00
One of the very best pink flaked Gladioli, valuable for all purposes, and especially for exhibition on account of its unusually long spikes. Color rose pink, heavily flaked with a darker shade.	
Hinkle, Mrs. C. R. (J. C. Davis)	4.00
A Giant flower of remarkable color, deep velvet maroon red with black stripes appearing as though burned in the petals. Strong, vigorous grower, rapid multiplier, many flowers open and one of the best of recent introductions. No cornels for sale.	
Hobbs, Col. (new)50
The tallest and best yellow variety I have ever grown. Large flowers, self-color, many open. Spike strong and vigorous. I predict this variety to be the coming yellow when more plentiful.	
Hulot, Baron J. (Lemoine)10
Dark violet. Commonly referred to as the best dark blue. Flowers rather small but it is still one of the best of its color.	
Ibanez, Blasco (Diener)	5.00
Very deep dahlia purple with a lighter stripe through the upper petals. Very large size. An extra fine variety.	
Idamae (Salbach)50
Very large, clean, wide open, ivory white. Lower petals overlaid pinard yellow with delicate Tyrian rose pencilings and throat markings. Very pleasing color combination. Vigorous growth.	
Illuminator (Hinkle)30
The first Gladiolus to be awarded the First-Class Certificate of the American Gladiolus Society! This distinguished honor, the highest in the bestowal of the Society, was given Illuminator by a committee of nine capable, experienced and well-informed judges. Illuminator is a brilliant carmine-red, with a faint suffusion of blue added to its richness. Practically self, such marking as is perceptible appearing as an intense French-purple blotch. Strong, tall, straight, healthy. Long flower-spike, with many buds perfectly placed. Flowers large to very large, and many open. Not only a beautiful and attractive flower,	

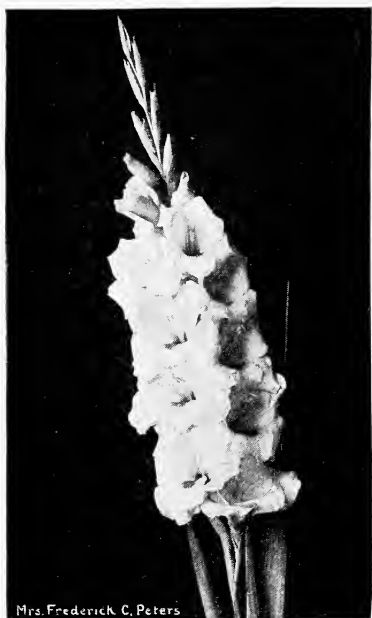


JOERGS WHITE

Description on page 39

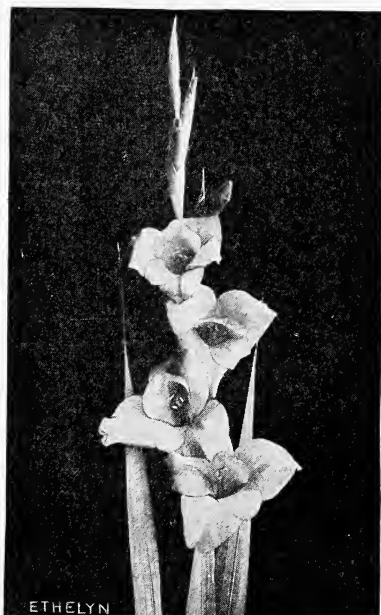
but very remarkable in its resistance to heat, therefore unsurpassed as a cut flower.

Imperator (Heemskerk)	.75
Creamy buds, opening white, with enormous large flowers. The plant with stem and flower is remarkably robust and gigantic. Strikingly attractive in appearance.	
Imperialis (Mrs. Hoeg)	.50
Deep rose pink, cream throat. Large flowers. One of the best growers with showy flowers in the garden.	
Iremel (Errey)	2.00
Among Gladioli up to show standard this variety, we believe, in color stands alone. It is a true bright crimson—not a dark shade—large cream blotch on lower petals. Very large flowers; spikes of exceptional length, though at times rather crowded. In all other respects excellent.	
Isis	.25
Intense scarlet. Large flower. Strong grower. Fine floescence. Very artistic.	
Jackson, Dr. R. T. (Fischer)	.10
Very deep, rich, crimson maroon. An unusual color and a variety that will be largely grown when better known.	
Jap Lady (Prestgard)	1.50
What a homely name but a wonderful flower. Color Bishop Purple, velvety blackish blotch in throat, a unique and very attractive color, extra fine in a vase with white or yellows.	
Jewell (Prim.) (Zee)	.15
A beautiful salmon-pink with a clear golden-yellow throat. A large wide-open flower that does not show the hooded form of the <i>Primulinus</i> type.	
Joerg's White (Joerg)	2.00
This is unquestionably one of the largest flowered Gladioli ever introduced and easily the finest and purest of all white varieties. Five petals in each flower show no other color whatsoever. The lower petal shades to a creamy yellow in the throat, with light crimson veinings. Flowers average 5 to 6 in. across. A great exhibition flower.	
Jordan, David Starr (Diener)	.50
Immense flame colored, overlaid with scarlet. Lip mottled with cream. Flowers are very open like <i>Amaryllis</i> , with fine strong upright stems.	
June Delight (Kunderd)	.15
A very early flowering variety, classed with the Reds and is desirable as a cut flower for vase or	



MRS. FREDERICK C. PETERS

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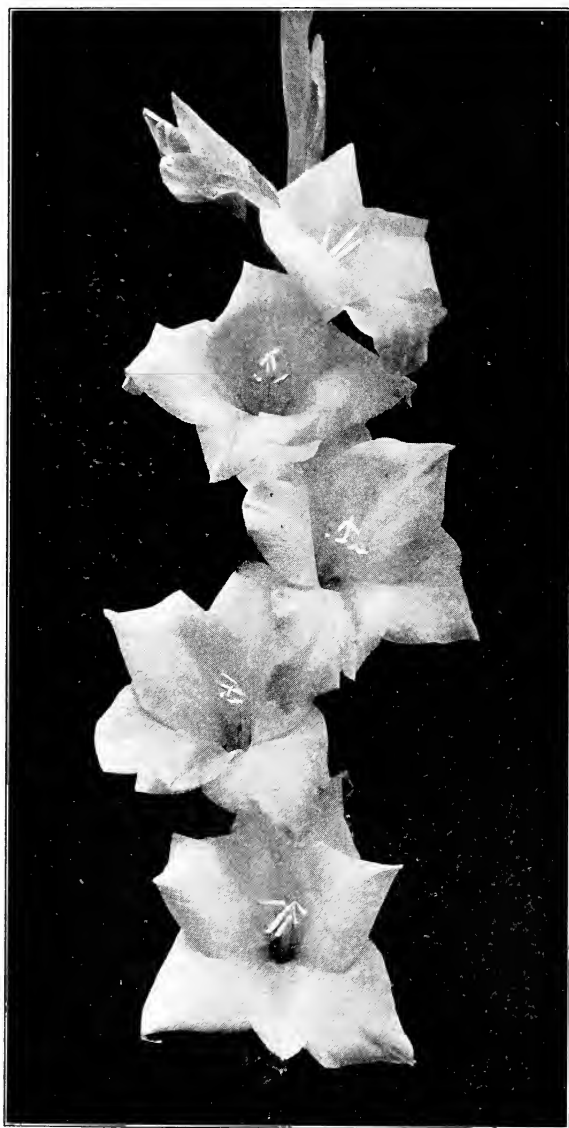


ETHELYN

Description on page 27

basket work. Harmonious color blending, good florescence and placement, and a straight grower. This variety in a garden with the earlier blooming light colored shades produces a very pleasing effect.

Juniata (Kemp)	12.50
Expert Gladiolus judges have unhesitatingly pronounced "Juniata" to be the most beautiful variety in existence. It is the very essence of charm and beauty. The three lower petals are creamy white, shading to LaFrance Pink, flaked with Begonia Rose. The harmonious blending of the dainty colors present a color contrast of marvelous beauty. The flowers are wide open, 4½ inches across, four and five open at a time, and are borne on straight stalks four feet or more in height. "Juniata" was exhibited at the American Gladiolus Show, 1908, under No. 169, and was awarded the Havemeyer Prize of \$20 for the best new variety in the show. Awarded a special prize of a silver medal by the N. Y. Horticultural Society, 1922.	
Kent, Mrs. William (Diener)	.25
Colors ranging from rose to shrimp pink, overlaid and striped with deeper rose pink. Throat straw color mottled with ruby. The color of this variety is exquisite and suitable for cut flowers. Of rapid growth and a heavy propagator. Flowers are large and spikes tall.	
Kent, Thos. T. (Diener)	.25
Pale hermosa-pink, suffused Begonia-rose, flaked spectrum-red. Throat Marguerite-yellow, blotched carmine. Very striking. A large tall-growing variety with plenty of flowers open at a time. This variety is sure to attract attention and much favorable comment.	
Kent, William (Ruffled) (Diener)	3.00
Ivory-yellow, suffused a rose-pink at edges; throat buff-yellow primrose, sprinkled carmine. Well-ruffled, with 8 to 10 blooms open at a time and good arrangement on the stem. We consider this the best of the Diener originations, having exceptionally good form and the color harmony is very pleasing.	
King, Mrs. Francis (Coblentz)	.05
Jasper red, lower petals splashed deeper red, throat lighter. Tall straight spikes. Very large flowers of fine substance and arrangement. Excellent for forcing or cutting.	
King Pearl (Errey)	2.00
One of the indispensables for all purposes having	



LADY BYNG

Description on page 45

the large flowers and long well-arranged spikes desired by the exhibitor, and the vigor and hardiness necessary for general cultivation. The color makes it especially valuable, being white, deepening to cream in center, with a cream-yellow blotch in throat. We have grown up to 12 open flowers on a beautifully formed spike.

King Tut (J. C. Davis) 100.00

Entered for and received A.G.S. Award of Merit in 1923 for new seedling. Its basic color is Begonia Rose and contains about all the colors known to the Egyptians, but these colors are so harmoniously blended that they produce a flower of wondrous beauty and is the center of attraction of all flowers in my gardens. It is a tall, strong grower, 24 to 28 buds and has as many as 16 flowers of 5½" size open at one time. A.G.S. Standard rating Commercial 94% and Exhibition 96%. Offered for first time last year. No cornels for sale.

Kirtland, Evelyn (Austin) 1.10

LaFrance-pink, overlaid rose dorée; throat blotched soft scarlet-red. Very pleasing color, arrangement good, strong upright grower. One of the very best for all puposes.

La Beaute50

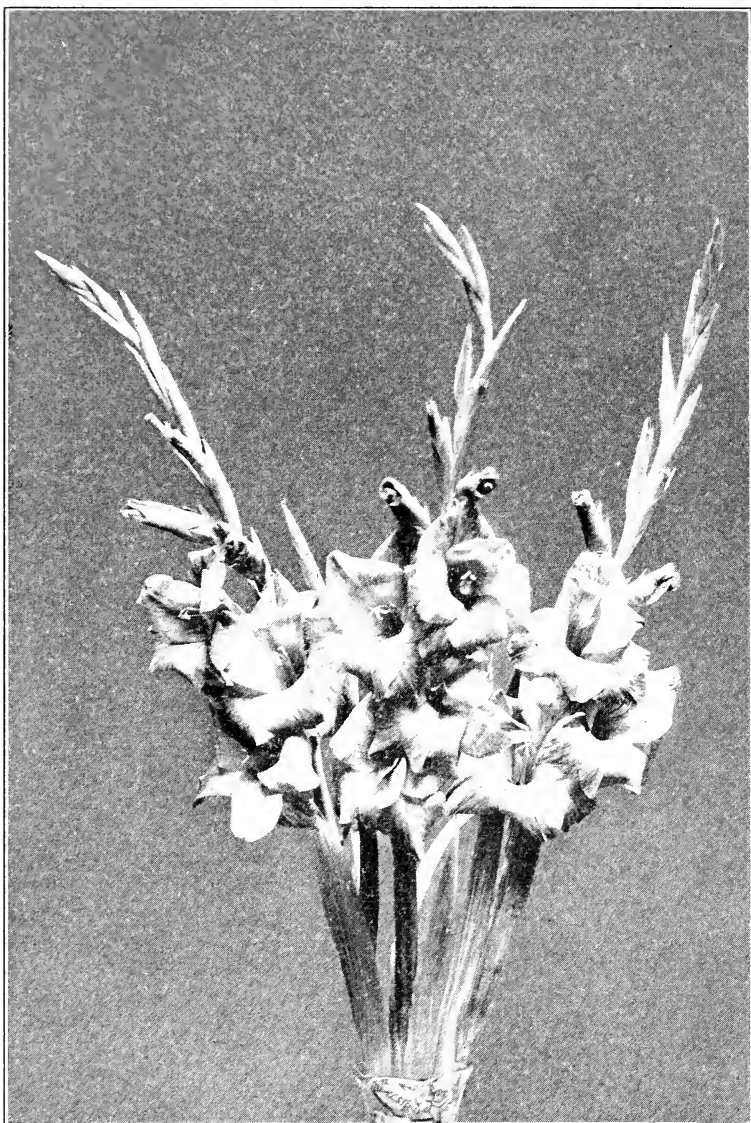
A very good white, flowering after White Giant and L'Immaculee. Dr. F. E. Bennett states in his report: "At the different exhibitions at which this variety has been shown during the year, and by visitors to the garden, this variety has been said by many to be our finest white. At the present time, Sept. 27th, there are half a dozen out in all their glory, and one can hardly imagine any variety more beautiful in color and formation."

Lacinatus (Kunderd) 1.00

This is an entirely new race of Gladiolus, and as with the beginning of any new type their greatest improvement can only appear with future years of development. This is a forerunner of another new race of Gladiolus. Beautiful rose pink. Spike slender, graceful, and with good height. A large size bulb will produce four or five spikes of bloom.

La Comete (Errey) 2.00

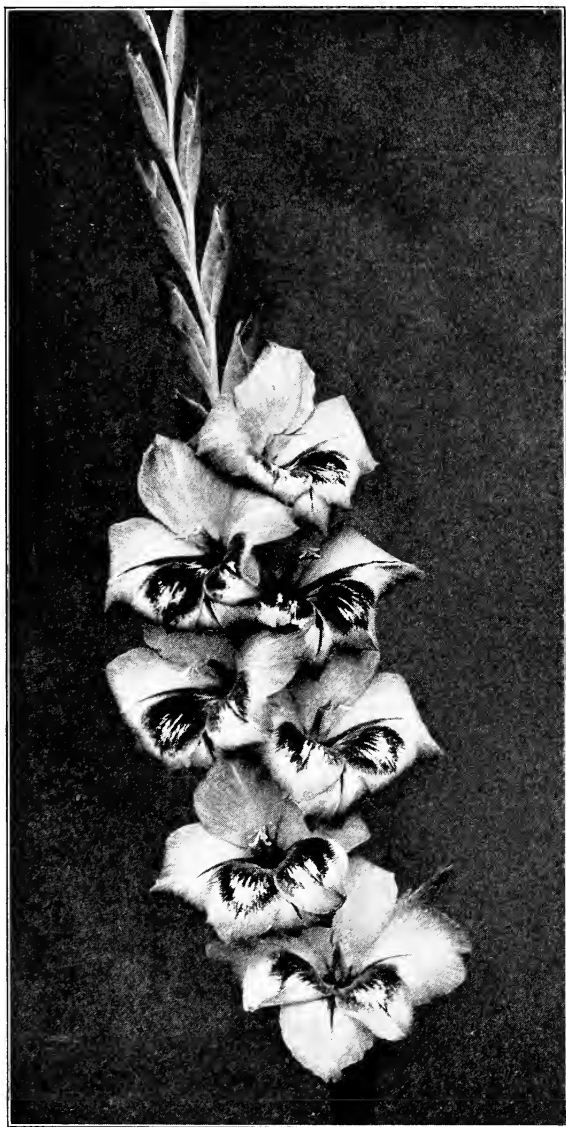
Resembles "Florence" somewhat in color, has the same white blotches in center, but the bright lilac of "Florence," in "La Comete," is associated with a deeper color. Flowers somewhat smaller, but the spikes longer than those of "Florence."



FAY LANPHIERE

Description on page 45

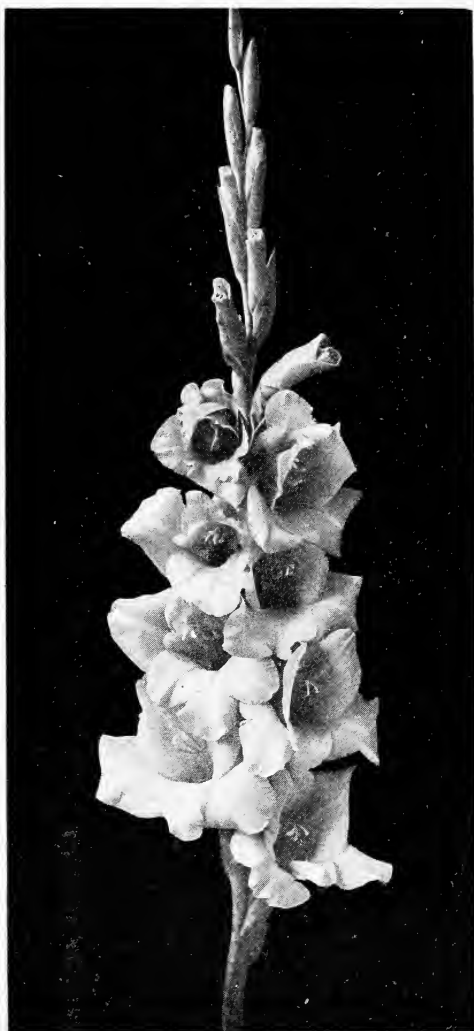
La Couronne (Lemoine)	.25
Creamy yellow, lower petals shading to deep yellow at the base, blotched and stippled brilliant scarlet. A very distinct new variety. The showiest and most pleasing of the blotched varieties. Very early.	
Lady Byng (Gilchrist)	.50
A Canadian origination introduced for the first time in the United States this season. This is a shell pink of delicate, refined appearance. It is a hybrid of <i>Primulinus</i> and <i>America</i> , which exhibits none of the hooded characteristics of the true <i>Prims</i> . The arrangement of the flowers on the spike is very graceful, and they are well open and of large size, vigorous grower, 5 to 6 flowers open at once. Very early. Exhibited at the A.G.S. Show, Rochester, 1925. Has been granted several Awards of Merit and First Class Certificates.	
La Gaiete (Holland, new)	2.00
A new variety from Holland which very much resembles <i>Pendleton</i> but with better qualities, having a dark, flaming blotch in the throat. This variety received Award of Merit in 1925 and First Class Certificate in 1926. It is an extra strong grower and is sure to become popular.	
LaLuna (Groff)	.50
Cream white with beautiful throat blotch. Flower large, many open, one of the best of Groff's originations.	
Lanphiere, Fay—Miss America (E. L. Williams)	.25
A novelty distinct in type and character in that its spike is not stiff but graceful, lending itself to artistic vase arrangement and decorative work. Its color is coral luster with cerise blending, beautiful and attractive. The flowers are very large and well distributed on the stem, many of the blooms remaining until the last bud opens. It lights up well. Like the lady whose name it bears it is altogether charming and lovely.	
La Serene (Wing)	.20
A tall growing <i>Primulinus Grandiflorus</i> type of flower. Color, soft yellow, with 5 to 6 flowers open at a time. A new variety and one that will be greatly used for decorative purposes.	
Lavender Bride (Bride)	.25
This variety introduced for first time this year. Was shown at A.G.S. Exhibition, and thousands of visitors admired it in the Exhibition Gardens. Beautiful lavender shade and with 8 to 10 flowers open at once, presents a rare sight. Grows 4½ to	



EUG. LEFEBRE

Description on page 47

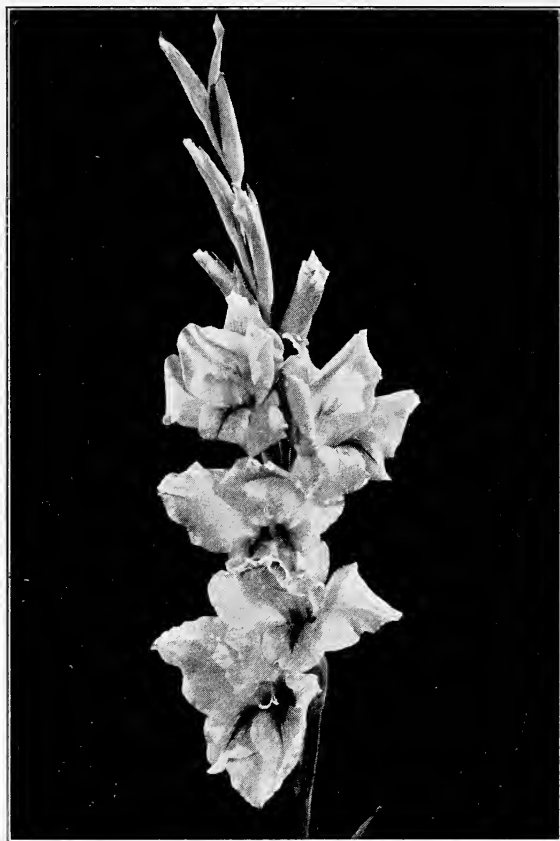
- 5 ft. tall, 18 to 20 flowers on a spike, and as it is a good producer will soon become a variety of commerce. Well worth growing.
- Lavender Princess (Kingsley)**25
One of the finest light lavenders and first year introduced. Tall, straight grower, 8 to 10 flowers open, and worthy of a place in your garden. Attracted much attention in A.G.S. Exhibition Gardens.
- Laverne (Houdyshel)**50
A new introduction of Prim Hybrids and is very good, strong, tall grower. The Canary flowers open very gracefully on a long flower spike.
- Lavinia (Errey)** 2.00
Several exquisitely shaded pink Gladiolus have been introduced lately, and this is one of the most pleasing. Light pink in center, with cream line on smaller petals, the outer part of the flower and the buds are beautifully tinted with a fine bright pink shade. "Lavinia" has the long spikes required by exhibitors, and should become very popular for decoration.
- Le Cid (Lemoine)**25
Strong grower, flowers are large, wide open, excellent texture and floescence, and a brilliant scarlet in color.
- Lefebre, Eugene (Lemoine)**25
A wonderful large French variety. Deep pink with throat dotted purplish amaranth and cream. Very good. Wherever shown in basket always wins first prize.
- Lemoine, Henri (Lemoine)**25
Deep yellow with red throat. A small flower but fine color and always attracts attention in the garden.
- Leota (Coleman)**20
Geranium-pink, suffused rose-dorée; throat creamy-white blotched amaranth-pink. Large, wide-open flowers of good substance and form and the color is exceptionally pleasing; one of the best.
- Lilac Wonder (Gruellmans)**75
We are offering this year for the first time this beautiful new variety which is a valuable addition to the lavender group. It is pure light lavender in color, blooming on a tall, straight spike, and the flowers are large and have perfect placement. You will readily agree that this is the most beautiful shade on the lavender order that you have ever seen in a Gladiolus. It is also a very good multiplier.



JENNY LIND

Description on page 49

Lilywhite10
Creamy-white shading to cream in throat with slight magenta markings deep in throat. This is a very popular early white; not as large as some varieties but has a good form and is much prized as a cut-flower variety. Very dainty and fine.	
L'Immaculee10
Pure white on tall slender stems. Very graceful and a pure glistening white. A Holland production of merit.	
Lind, Jenny (Ruffled) (Hoeg)30
Shrimp-pink deepening to Geranium-pink at tips of petals. Uniform coloring except mid-rib is lighter on all petals and a blotch of baryta-yellow on the reverse side of lower petal. Flowers tubular. Spike compact. Flowers ruffled and edges rolled back. A very delicate variety, one of the very best for floral work. Should be in every high class collection.	
Lindenow (Errey)	2.00
Another origination which is making a name for itself. The color is a beautiful pure cream, without spot or stain, and the variety is most consistent in the production of long, perfectly formed spikes. A lovely variety of the highest quality.	
Lois Mary (Carpenter 1926)50
Color, Jasper pink with sulphur yellow blotch on two of the lower petals. It has a very fine spike, four feet tall and five to six open. Increase good.	
Lockwood, Arthur (Salbach)50
Very tall variety of clear hermosa pink. Blooms well placed on a spike. As many as 8 open at one time. The good keeping qualities, fine clean color and length of spike make this a splendid cut flower.	
Lohrman, Mrs. Richard (Diener)	1.00
Creamy shell pink with pale yellow lip. A color rivaling the finest orchid. Flowers are very large and edges heavily ruffled. Long, sturdy spikes which sometimes kink, wonderful for decorative purposes. A variety of indescribable beauty.	
London, Jack (Diener)25
Light salmon with vermilion stripes. Canary-yellow throat with ruby stripes. It is perfect in every way. As a cut flower it is our most profitable variety.	
Longfellow (Prestgard)50
This stately glad has made a great hit the two years it has been out. It has won a place as one of the very finest pink varieties of recent in-	



LOS ANGELES

Description on page 51

roductions. It is a Carmen Sylva seedling and has the same tall, slender wiry stem as its parent, never crooked. Color, a lovely LaFrance pink. Flowers large, wide open, of good form and perfectly arranged on the spike, and with up to eight blooms open at one time it is a sight to behold. Stands heat and bright sunlight very well. Excellent for cutting and florists' work. There is only one cheap thing about it; the price.

Loretta (Breeswine) 1.50

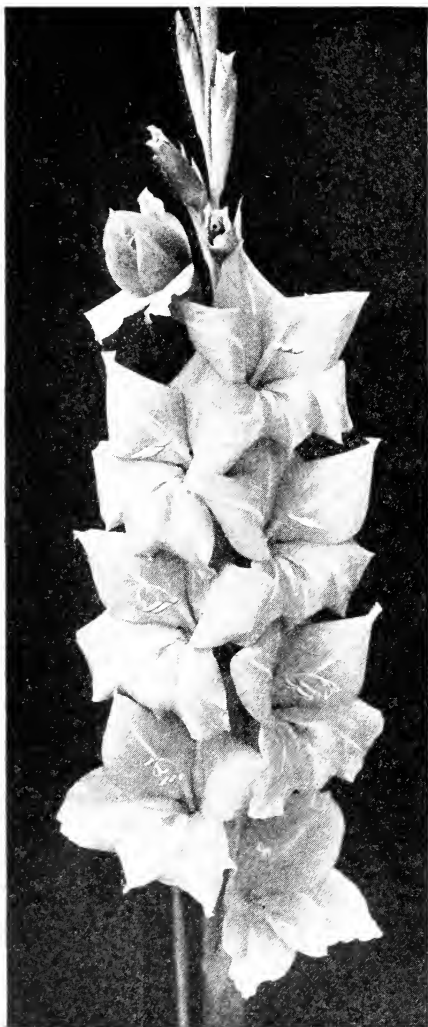
This is a new variety exhibited for the first time in 1926 in the A.G.S. Exhibition Gardens, where it attracted much attention on account of its beautiful color and floescence. Beautiful and pleasing shade of salmon pink with thread of crimson in two lower petals. Throat white to cerise. It is a strong and upright grower, fairly long spike, 10 to 12 blooms open at one time, and a good multiplier.

Lorice (Kemp) 1.50

This is of the same parentage as Marnia, but it is a slightly stronger grower. The flower is a pleasing hue of scarlet, flaked spectrum red. Pale orange yellow throat, overlaid with spectrum red feathering. The flower is beautifully ruffled and is four inches and over in diameter. This splendid variety is sure to meet with much favor among those who love the scarlet hues.

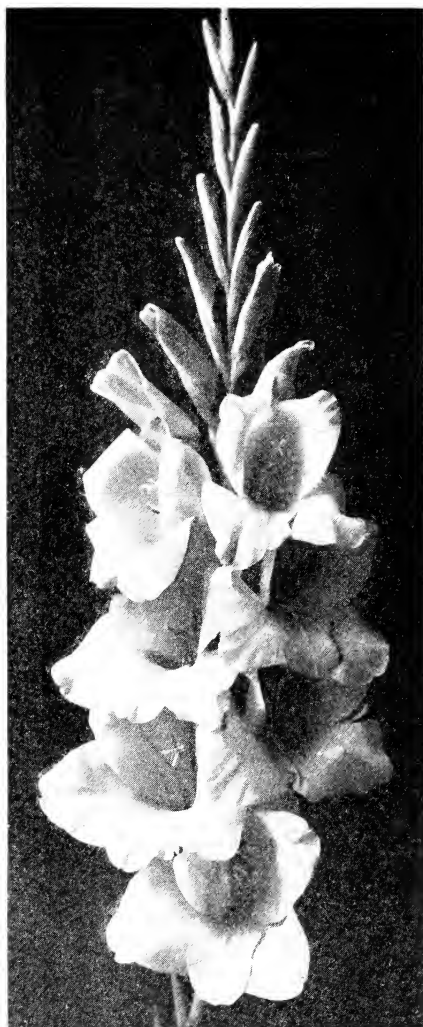
Los Angeles (Houdyshel)40

Shrimp Pink with orange carmine throat. The color tone is one of unusual delicacy and so pleasing as to be greatly admired. It is a favorite cut flower among the Hollywood motion picture stars. A wonderful florist's flower of individuality and distinction. We call this the ever-blooming or "cut and come again" glad on account of the exceeding abundance of blossoms produced. If planted very close each bulb will throw from two to four spikes of exceptional length just right for florist's use. If planted far apart a great many branches are formed which may be removed as they bloom out. You will be surprised by the number of spikes produced on a single stem. If the entire stem is cut leaving sufficient foliage a fair proportion will throw a new branch just below the cut with a single spike of rather darker flowers. These second growth stems are shorter but still are useful in floral work. The long blooming period and the great quantity produced give the "Los Angeles" exceptional merit for landscape work.



LONGFELLOW

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NORMA TALMADGE

Description on page 85

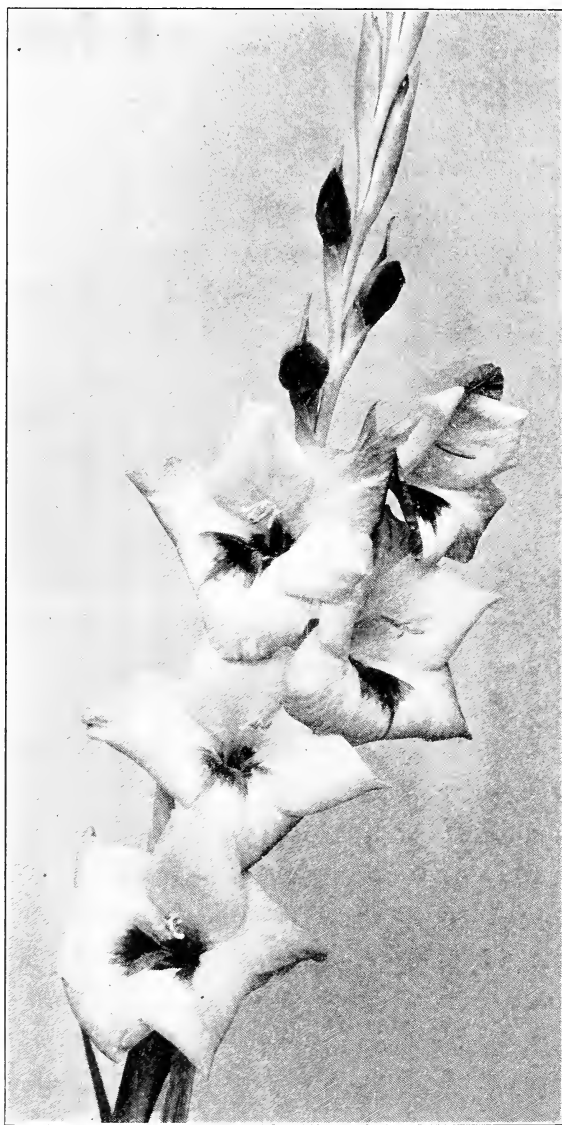
Lost Purple (Bernhardt)	.30
Grown in A.G.S. Trial Grounds. Color, Amaranth Purple. Flower 5 inches in diameter. Five to six open at one time. Fine spike with 18 to 20 buds. A good multiplier.	
Lottie Belle (Carpenter)	.25
Introduced for the first time this year. Orange with beautiful throat markings. Large flowers, many open at a time. Strong grower. Good producer.	
Louise (Wright)	.15
Glistening white suffused Phlox-pink; Phlox-purple at edges; throat blotched, true purple with mid-rib of rhodamine-purple; a very beautiful color and a strong grower.	
Loveliness	.10
This variety produces wide open flowers of distinction in daintiness and beauty. Color soft, cream tinted pink. Flowers are large and well placed on the spike. Extra good.	
Lucette (Bill)	.10
A new ivory white with lines of faint pink. Good florescence.	
Lucie (Hopman)	.15
Clear light yellow. Lower petals flushed crimson in throat. Flowers have good substance and are well arranged. It is extremely early and hence is in great demand.	
Lucius (Fischer)	.50
Bright orange scarlet with a good spike and stem. A novelty and a good one.	
Madison, Miss (Boynton)	.40
Very bright pink overlaid on white. This variety won First Prize as best pink at the Dalton Fair in 1925.	
Magnolia	.25
A new type of flower in Gladiolus. It resembles to perfection the well-known flowers of the "Tulip Tree" or "Magnolia;" color white, tall, straight stem.	
Mahdi (Errey)	2.00
Color rich purple maroon. Flowers large, and of perfect form. The color is pleasing and quite unlike any other we know. Excellent in every way, and a grand show variety.	
Maiden's Blush (Prim.) (Gruellmans)	.10
Flesh-pink, lightly flaked with pale old rose, throat suffused Mallow-pink. Very dainty and fine. Flowers well arranged on long wiry stems, very graceful for decorating purposes and the earliest of all forcing varieties.	



LUCETTE

Description on page 53

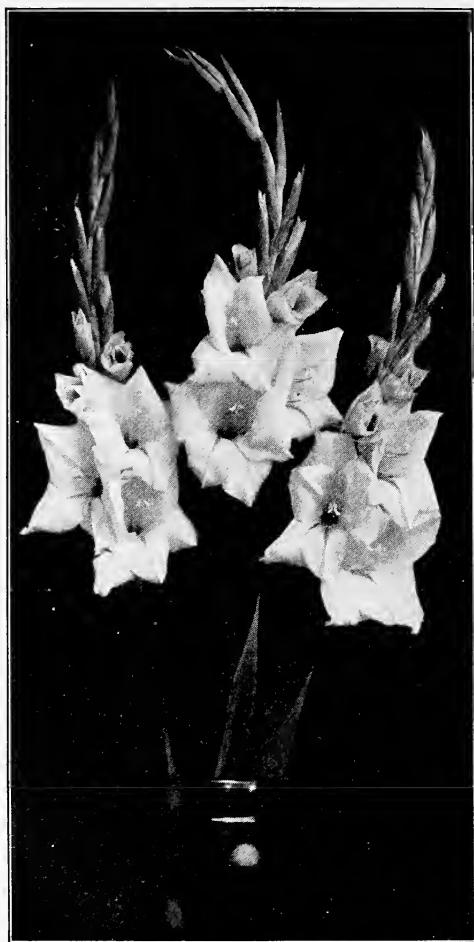
Maine (Vos)50
White, lower lip faintly suffused pale yellow with delicate mallow-purple etching deep down in throat. A very strong, upright grower with good form and substance. Very fine.	
Mammoth White (U. B. Co.)	10.00
For the first time this year we are offering this variety and feel sure that at blooming time it is going to cause quite a sensation because it is absolutely the largest flower of any Gladiolus we have ever seen, the flowers measuring seven inches in diameter without distorting the petals in any way. This wonderful flower grows on a straight spike, at least five feet tall, and its coloring is pure paper white, or that of the Paper White Narcissus. It will be a valuable addition to the collection of aristocrats in your garden.	
Manning, Mrs. Avis (Fischer)	1.00
A large open Primulinus hybrid with bright pure yellow flowers.	
Mark, Mr. (Velthuys)15
Lobelia-violet suffused Saccardo's violet; throat barium-yellow with a blotch of amaranth-purple. This is one of the best of those commonly known as light blue varieties. Very popular as a cut-flower variety.	
Marnia (Kemp)	1.25
A seedling of Golden Measure crossed with Buttercup. The flower is four inches and over in diameter and is of a very pleasing shade of Grenadine Orange with Tyrian Rose feathering the throat. Four to five blooms open at a time. Plant is a strong grower and very prolific of good bulblets. A very promising commercial variety. Stock limited.	
Masterpiece (Kunderd)50
Rose-red; throat lightly marked amaranth-purple. Sometimes called an American Beauty Rose color. This is a very beautiful shade and the form is excellent.	
Maumene, Mme. (Vilmorin)75
White with dark garnet throat. French variety. A very desirable variety to grow.	
McMillen, Oneida J. (Carpenter 1926)	5.00
Color Geranium pink with white throat blotch and red feathering. This is a real cut flower, very early. Blooms a little before Elizabeth Tabor with us, is about four feet high. Sixteen to eighteen buds on spike with five or six open. A seedling of Prince of Wales and a very fine early variety.	



MURIEL

Description on page 57

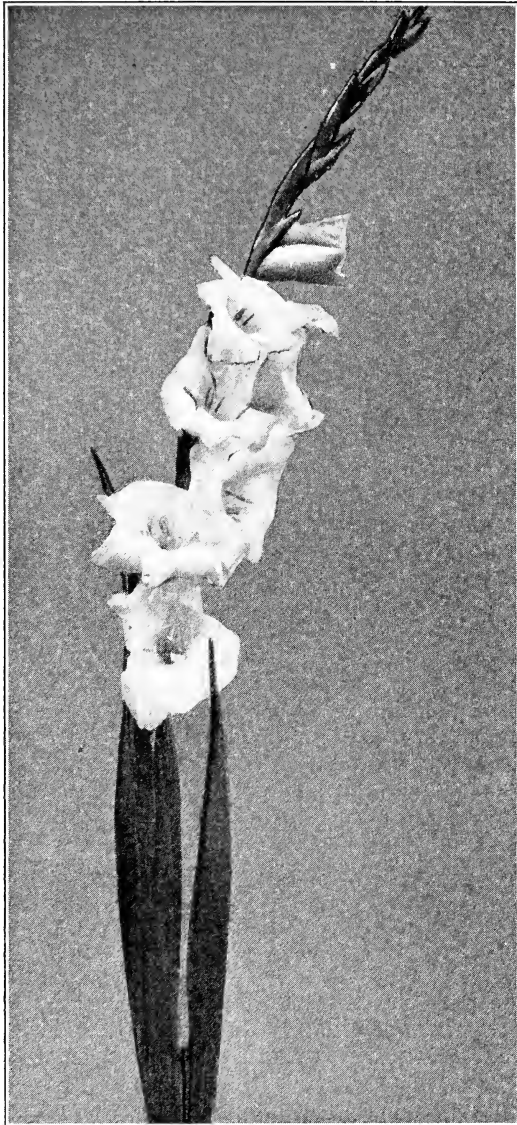
Meilust50
Another beautiful, extra fine variety from Holland. Its color is pink, with dark blotch in throat. Very early, and is a sport from Halley. Award of Merit.	
Melvin (Errey)	2.00
We can recommend this as one of the finest for general purposes in its color section. Color very rich and bright, being a glowing reddish orange, shaded and mottled with a darker color. Fine, well-opened flowers, and good spikes.	
Michelena, Beatriz (Diener)	2.00
Peach red overlaid with fiery orange, a thin ruby stripe through lower petals surrounded with white speckles, large flowers, many opening at once and of lasting quality. This variety is perfect in every detail and a masterpiece in Gladiolus.	
Milady (Bill) (Ruffled)25
Extra tall, strong, ruffled variety of creamy white. Naples yellow throat with heavy Amaranth purple feather. Very strong, prolific grower and usually branched.	
Mona Lisa (Ruffled) (Kunderd)15
A very beautiful shade of palest rose-pink, sometimes called bluish-white. A very pale shade almost a self-color. The most delicately colored Gladiolus that we know of. Well ruffled and exceedingly beautiful.	
Morning Star (Bill)15
Jasper pink, star shaped flower with yellow throat, carmine feather through the yellow.	
Mounet-Sully, Mme. (Lemoine)40
Milk-white; throat blotched carmine on primrose-yellow ground. The blotch is very distinct and fine. We consider this the best of the Lemoine type. Not a very strong propagator and will always remain fairly high-priced.	
Muriel (Pfitzer)25
One of the most beautiful varieties on the market. True lilac slightly darker at tips of petals. Petunia violet blotch on lower petals. Strong straight spikes. Flowers large, excellent substance and arrangement, 14 to 16 on spike. Magnificent.	
Myra (Prim) (Kunderd)05
A giant-flowered Primulinus hybrid. Deep salmon-pink over yellow ground. Yellow throat with pink lines. Tall slender stems. Exquisite and showy.	



OPALESCENT

Description on page 61

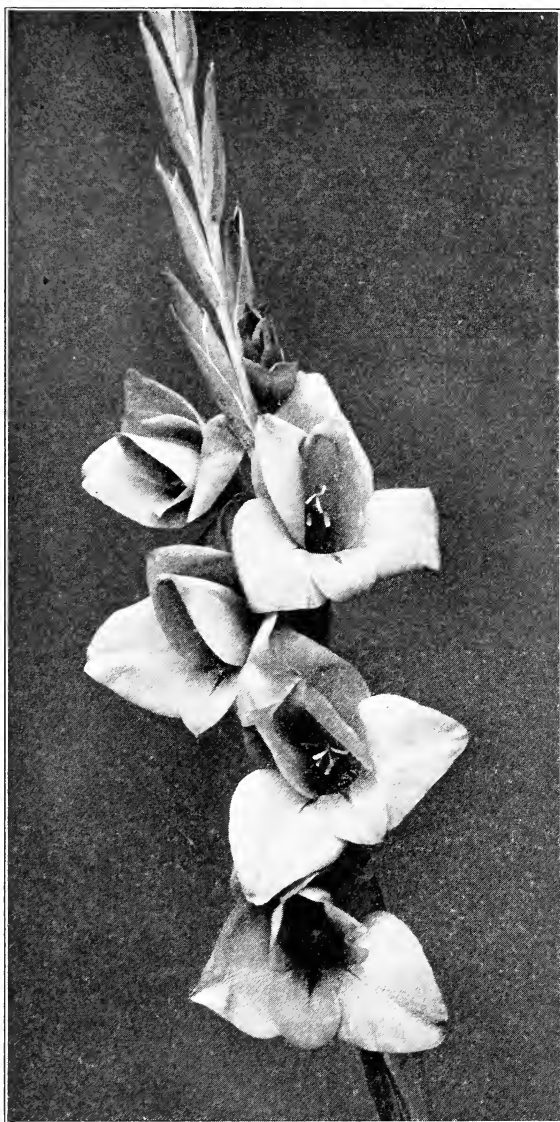
Negri, Pola (Kunderd)	.50
Apricot with yellow lip. Ruffled shading into old rose and salmon on the outer edges. One of the loveliest color combinations ever seen. Flowers on the spike sometimes come irregular. A very heavy propagator. We especially recommend this variety.	
Nemo (J. C. Davis)	.75
Pure white, very large flower, many open, placement perfect. Five to six feet tall, heavy bright foliage. New.	
Niagara (Banning)	.10
Primrose-yellow, delicately suffused rose-pink. One of the older varieties that is still worthy of a place in any garden. When well-grown there is none better in its class. A splendid cut-flower variety.	
Nimrod (Errey)	2.00
A rich deep coppery crimson, flecked with chocolate, but practically untouched by any other color, the spike, at a little distance, giving a pleasing one-color effect. Under our tests this variety has given the largest flowers of all the crimsons, and is also one of the richest in color. About five flowers open at a time; these, owing to their great size, making a fine spike.	
1910-Rose	.10
Rose-pink shading to rose-red; buds rose-red; lower petals slightly marked rose in throat, with white center line. Very early and fine. An extra good variety for the early cut-flower market.	
Ninety-Nine (J. K. R.)	1.00
Dark creamy yellow or golden color. Late. Opens up with at least 8 to 10 blooms. Has good substance. Every bloom opens up full if cut with only one bud in color. Very erect grower. Good foliage.	
Nokomis (Bill)	.25
Flame scarlet flaked mahogany at tips. Lemon yellow medial lines. Ruffled. Bill correctly named this novelty as it is Indian both in color and growth.	
Nora (Velthuys)	.25
Grayish lavender, throat lighter, edges of petals flaked deeper lavender. Wide amaranth purple stripe on lower petals.	
Normanda (Carpenter)	.25
Introduced for the first time this year. Beautiful shade of salmon-pink with no perceptible markings. Strong grower. Sixteen to eighteen buds, many open and an excellent variety.	



OBELISQUE

Description on page 61

Norton, Mrs. Dr. (Kunderd)05
Hermosa-pink shading to Cameo-pink; very delicately flaked eosene-pink; throat barium-yellow, stippled with tyrian-rose. Large wide-open flowers that grow on tall slender stems; very graceful. One of the most beautiful of all moderately priced Gladiolus.	
Norwalk (Bill)30
Deep scarlet with large yellow throat with a faint tinge of blue on edge of petals.	
Obelisque (Gravereau)50
Creamy yellow with dark yellow center. Very good. One of the best keepers in its class, flowers are 5 inches or more in diameter and many open.	
Odin (Heemskerk)10
Dark salmon pink with intense carmine blotch. A very good cut-flower variety and always in demand by florists.	
Ohio (Vos)10
Creamy white. Strong spikes. Many flowers open at one time.	
Olivar (Errey)	2.00
A new variety whose uncommon coloring has attracted much attention. A light lavender blue ground is heavily veined with deep violet blue, a crimson patch, bordered deep violet, completing a striking piece of coloring. Flowers equal in size to the largest in this color, about four open at a time.	
Opalescent (Bill)35
Bill says: "They are wonderful spikes of very large pale rose lavender. A pure self color with soft lilac throat lines. Flowers are well placed with broad petals of good substance on strong, straight stalks.	
Ophelia (New Holland)	1.00
Salmon pink. Many blooms opened at the same time. First Class Certificate.	
Orange Brilliant (Cave)05
Here is a little Prim that has never received the approval of the grower that it rightfully deserves. It is a small flower with beautiful orange color and when placed in a vase or small basket is really marvelous in its beauty. There is no better Glad grown for table decoration and its great keeping qualities as a cut flower makes it a very desirable variety to grow.	
Orange Glory (Ruffled) (Kunderd)10
Peach-red, suffused scarlet; throat blotched carmine, with creamy white stripes in lower petals. This is a very vigorous grower, well ruffled and	

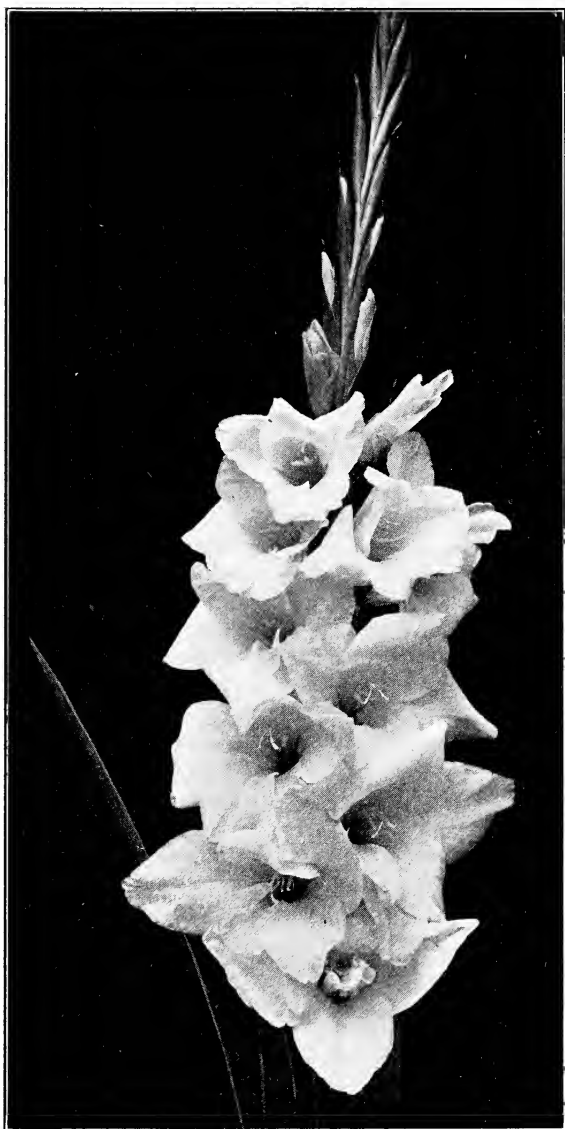


ORANGE QUEEN

Description on page 63

very prolific, usually throwing two to four spikes to a bulb. It is so vigorous that the foliage makes it one of the best for landscape work. Nothing better in its class. Mammoth bulbs.

Orange Queen (Pfitzer)	.25
A beautiful copper orange self color. It is of the <i>primulinus grandiflorus</i> type. Received much favorable comment at the A.G.S. Show and was admired by all visitors at my gardens. Stock limited.	
Osalin (Salbach)	.50
A very lovely coral pink with soft orange markings in throat. Especially beautiful under artificial light.	
Othello (New Holland)	1.00
Bright violet purple. Many open. First Class Certificate.	
Ox Heart (J. C. Davis)	5.00
Petals, Ox Blood shading to Burnt Lake at edges. Stamens, Dahlia Purple; lower segments striped Burnt Lake; throat white, stipled Ox Blood; pistil, Bordeaux. Bud in roll Maroon. Number of bloom, 15 to 18; number open, 5 to 7; substance, good; form, good; placement, good. Fine Dark-red. Stem, 18 inches; growth, average. Introduced first time last year.	
Panama (Banning)	.10
Pale vinaceous pink. Lower petals have rose pink stripe in center. Distinctive and popular. Strong spike. Well arranged flowers.	
Parcival (Pfitzer)	.75
Another pure white Glad of wonderful form and beauty. The flowers of this variety are very similar in form to those of Europa which we all love so well, but it is a far better grower and also a better propagator. This flower grows on a tall, straight spike and has a great number of flowers open at a time. It took the First Prize over the other whites shown in competition at the New York State Fair, 1926.	
Peace (Groff)	.05
A late white. Pure white with tyrian rose blotch on lower petals. Very tall straight spikes carrying 18 to 20 well arranged blooms. Very popular with the trade.	
Pearl of California (Kingsley)	10.00
A new introduction and offered for the first time last year. Strong, upright grower, flowers of excellent quality, measuring 5 inches in diameter on long spike which contains from 26 to 32 buds, with 8 to 12 open at one time. The large flower is	

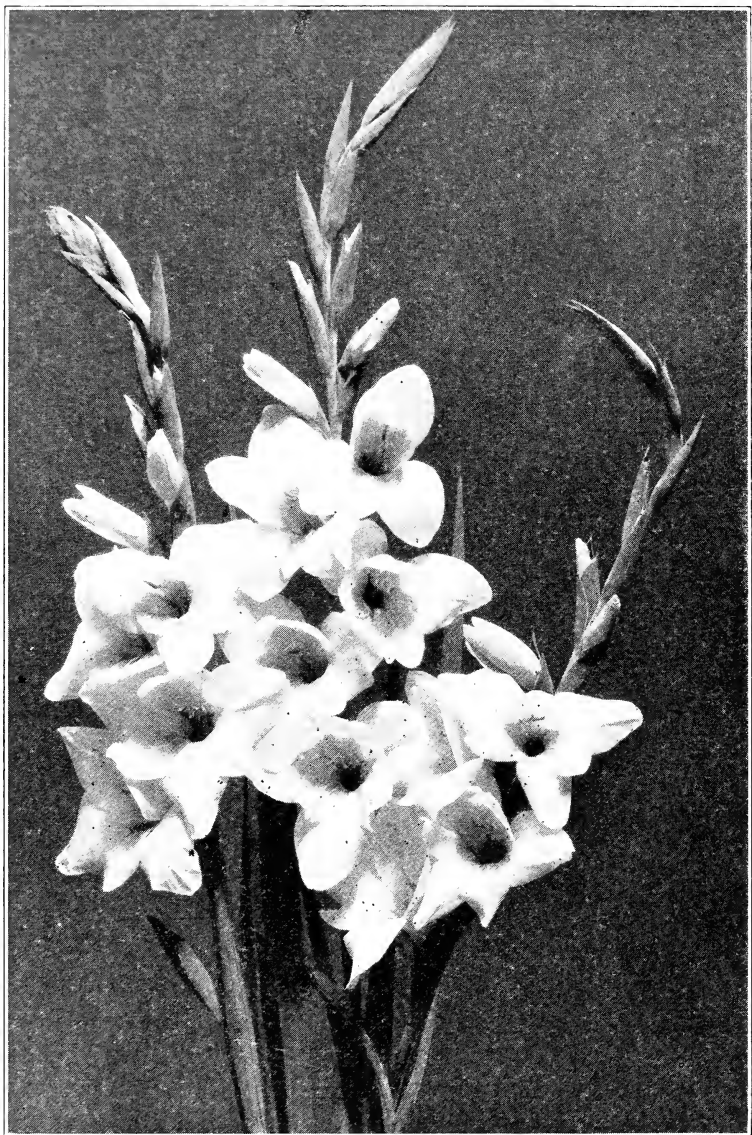


MRS. K. PRESTGARD

Description on page 67

of the clearest, softest LaFrance pink nature ever put in a Glad, blending to a rosy white throat. Each spike of this variety forms a bouquet in itself. The thousands of visitors at the A.G.S. Trial Grounds during the past summer pronounced it a wonder, and it will be one of the leaders when stock becomes more plentiful. You will love this flower and make no mistake in growing it, either commercially or for private garden. No cormels for sale.

Pendleton, Mrs. Frank (Kunderd)	.05
Deep rose pink, shading to a pale pink throat, noted for large bright rose red blotch on lower petals. Strong straight spike. In great demand.	
Persia	.50
Another one of those black varieties that create the striking contrasts in the garden. A few of these scattered with the other colors add a tone to the color scheme that is very desirable. The buds are black with bright green foliage. Good grower and 5 to 6 flowers open.	
Peters, Mrs. F. C. (Fischer)	.20
A beautiful shade of amaranth-pink with a purplish blotch in the throat. Sometimes referred to as an Orchid color. A very beautiful Gladiolus and very popular.	
Pfitzner, Dr. H. (Pfitzer) New	1.00
A wonderful soft pink color. Late flowering.	
Pfitzer, Paul	1.50
Dark Iris-violet. A wonderful creation. First Class Certificate.	
Pfitzer's Triumph	10.00
Each bloom has a diameter of at least 6 inches with bright salmon orange color and small velvet red blotch. When a spike has three blooms open and a few colored buds it is a beautiful sight.	
Pfitzer, Wilhelm, Memory of (Pfitzer)	1.50
Pure white with well formed blooms and good spike.	
Phaenomen	1.00
A beautiful Gladiolus, the color a blending of salmon-pink and rich yellow, very good spike with perfectly placed flowers.	
Phipps, W. H. (Diener)	2.50
LaFrance pink overlaid with light rose salmon, lighter toward the center. Lower petals very faintly striped and speckled with ruby. Flowers enormous. A masterpiece in Gladiolus.	
Pickford, Mary (Kunderd)	.10
White, lower petal suffused primrose in throat. This variety is very unique in having a stem and	

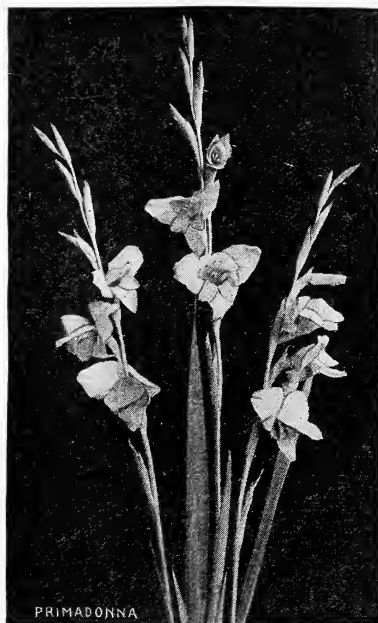


PINKIE

Description on page 67

the calyx of the flowers almost white. Very distinct and beautiful.

- Pinkie (J. C. D.)**20
 The Rochester florists have told me for several years past that this variety was the best pink Gladiolus that came into their hands, and it has commanded a higher price than any other. I have been very careful of this stock, have never before offered it for sale, but this year I am going to be generous and get some of this wonderful new variety of Gladiolus scattered throughout the country. It is a strong, vigorous, self-colored, soft pink, much better than America. For cut flower purposes, or for basket or design work, it cannot be excelled. Its spike always grows straight and has many flowers open at a time, and there is no trouble in having the tip buds open up when kept in water.
- Pink Perfection (Hopman)**10
 Beautiful alizarine pink, narrow pencil stripe through center of each petal. Strong spikes curved in such a manner as to make an excellent flower arrangement. Flowers are large and of fine substance. Excellent.
- Pink Wonder (Kemp)**10
 LaFrance pink, shading to a pale pink throat. Small amaranth purple blotch on a pale yellow ground on lower petals. Immense flowers on tall strong spikes. An excellent recent introduction.
- Pippin (Bill)**10
 Soft blush pink with a feather and stippling of red on cream throat. Large flowers and strong growing.
- Plummer, Sidney (Salbach)**35
 Beautiful soft yellow, suffused delicate pink. Rich amber lip, amaranth purple tongue. An exquisite color combination. Blooms large, well placed, and slightly ruffled. Many open at one time. A very fine yellow.
- Pollyanna (Prestgard)**20
 Clear, rich, golden yellow, almost self. Blooms medium size. Many open at one time and always perfectly placed. Finely waved petals. A very beautiful yellow.
- Prestgard, Mrs. Kristian (Prestgard)** 1.00
 One of the outstanding Gladiolus this year, and when Kristian tells the world it is good you can gamble your last that it is so. It is as pure and white as Europa and as strong and sturdy as Peace. Offered this year for first time. Awarded



PRIMA DONNA

Description on page 69



DR. R. T. JACKSON

Description on page 39

Silver Medal at Iowa State Fair in 1924. Attracted much attention and was admired by thousands of visitors at A.G.S. Exhibition Gardens, Rochester, N. Y., during blooming season, 1926.

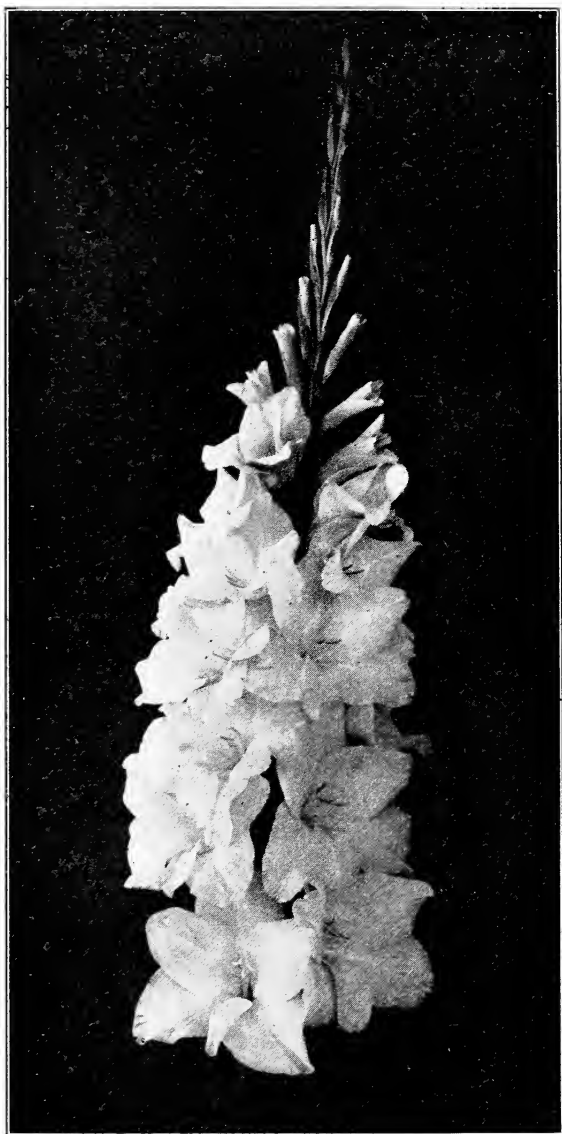
- Pride of Lancaster** (Ruffled) (Kunderd)10
 Shrimp-pink, suffused peach-red; throat blotched scarlet-red. A very fine color. Very compact spike with bloom well set. This variety is sometimes described as a brilliant orange-salmon. Very beautifully ruffled and fine in every way.
- Pride of Rochester** (J. C. Davis)25
 Pure white wide open flowers, perfectly placed on tall strong stem. Named in honor of the Flower City.
- Primadonna** (Fischer)10
 A fine Primulinus of rich yellow with very deep yellow lip. Graceful and airy, side segments very broad giving the blooms the appearance of a butterfly. For table decoration this variety is unsurpassed.
- Primunella** (Ruffled) (Kunderd)10
 A Cartridge-buff, suffused peach-red; lower petals pinard-yellow, lightly striped carmine. A grand ruffled, butterfly, Orchid-like flower. Very beautiful.
- Prince of Wales** (Van Zanten)10
 Strawberry pink shading to a very pale pink throat. Faint scarlet blotch on lower petals. Strong spikes. Flowers large and well arranged. In a class by itself. Very early.
- Priority** (Bill)30
 Large open flowers of Venetian pink shading darker toward the tips. Faint central lines and feather of deep rose pink. Large and strong, yet delicate.
- Purest of All** 3.00
 A splendid pure white variety of large size; excellent spike with well placed flowers, many open at the same time. All that the name implies.
- Purple Glory** (Kunderd)15
 Tyrian-rose, suffused amaranth-purple; slightly flaked; a very dark, velvety-purple in throat. This is probably the most popular of all of the "Glory" group. An excellent show variety. You can't have the best exhibition collection or the finest garden varieties without this wonderful Purple Ruffled Glory. It stands high in the list of best varieties.



ILLUMINATOR

Description on page 37

Purple Perfection	1.00
Beautiful purple, self-color. Flowers are large, well placed, many open at a time. This is one of the new purples and is sure to become one of the leaders in this color.	
Pythia (Kunderd)10
Spectrum-red, beautifully blotched carmine; reverse blotched white at base. A fine large flower of a very attractive shade and the white blotch on the reverse or outer throat makes it more select.	
Quinton (Kemp)50
This charming variety is a seedling of Halley crossed with Sunbeam, and possesses all the good qualities that go to make a high grade Glad, including the earliness of Halley. The spike grows to a height of about 42 inches and is perfectly straight. Very slender and wiry, lending itself to being bent in a circle without breaking. Very desirable for floral wreaths, and for decorative purposes it is unsurpassed. The flowers about five inches in diameter wide open, and of a pleasing hue of Coral Pink, suffused deep Tyrian Rose. Lower petal Ivory Yellow with faint Tyrian Rose stripe. A very pleasing color combination that meets with instant favor. Very floriferous, blooming freely from the smallest bulbs and most of the largest bulblets. A splendid commercial variety that will be in great favor by florists.	
Radium (Vos)10
A beautiful Glad. LaFrance pink tinted lighter. Lower petals have a scarlet red blotch on a creamy white ground. Very tall straight spike. The substance and arrangement of the blooms is excellent. One of the best of the recent introductions.	
Rags (New—Just Out)35
Did you ever walk along the street and observe a little woolly, scraggly pup that was so homely you really felt sorry for it? Rags is not a pup but a Glad, the parentage of which no other Glad would claim responsibility, but it is just so ragged that you must laugh at it everytime you pass it in the garden. Rags is a nice little yellow Glad, flowers last a long time, which makes it more valuable as you get so many more laughs from it. You will never regret growing it.	
Ratray, Mrs. T. (Errey)	5.00
In spite of its scarcity, this variety, with its fine bright rose color, and almost unequalled length of spike, is generally prominent on the show	



PEARL OF CALIFORNIA

Description on page 63

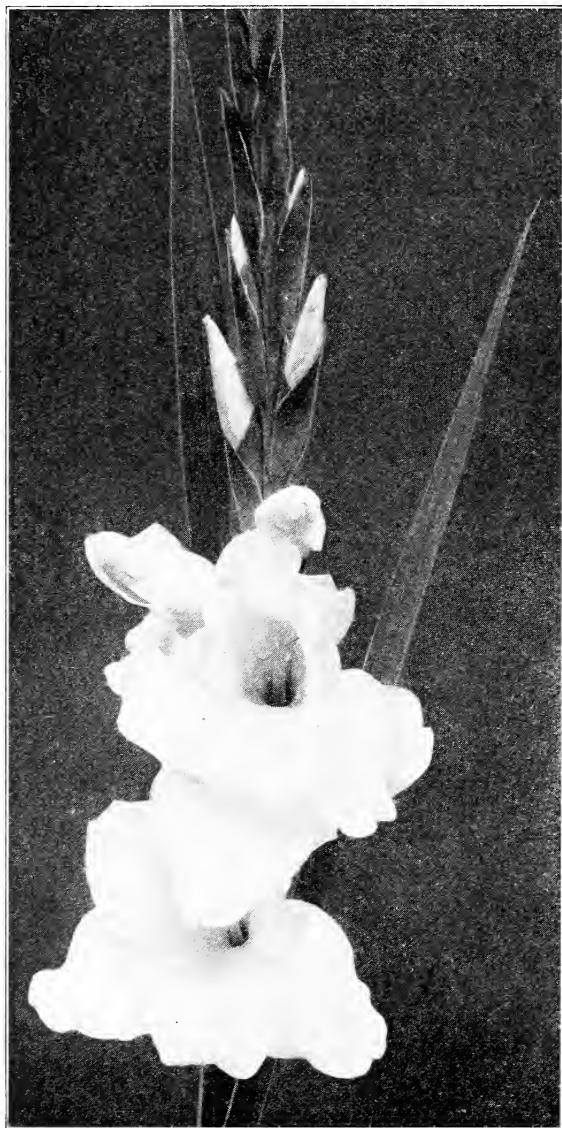
bench at the principal shows. Has been shown with 19 open flowers on the spike, and has won several championships.	
Reah (Salbach)50
Rich mallow purple shading to mallow pink in center, deep velvety blotch almost black in throat. Large wide open blooms. A very striking novelty.	
Red Emperor (Groff)15
Bright nopal red, self-color except that lower petals are speckled white in throat. Enormous flowers on strong spikes. One of the best scarlet-reds.	
Red Giant (Biggard)15
(No. 2 Bulbs)12
A new introduction. In a Gladiolus all that the name implies. Tall, strong grower. Foliage dark green. Flowers are borne on a long, straight spike, many open, giving it great floescence. Flowers measure nearly 6 inches in diameter, well placed and are a clear light red, no other trace of color or marking. A grand landscape variety both for foliage and flower. These flowers were grown in 1925 at the A.G.S. Exhibition Grounds in Rochester, and were greatly admired by the thousands of vistsors. Special price for all sizes by the 100 or 1000.	
Red Star	1.00
For color description we are closest to reality when we state: "Dazzling blood-red." A quantity of blooms dazzles the eye. Very good.	
Remembrance (Ruffled) (Kunderd)25
Geranium-pink deepening to rose-dorée at outer edges; throat blotched pomegranite-purple. Slightly ruffled. A very beautiful color and a strong grower.	
Renown (Errey)	3.00
A Gladiolus of the highest quality, and of exquisite coloring, which, in the center, is a lovely deep cream, shading off to a lighter tint at the edges; a pure yellow blotch in the throat. Flowers of most refined type, on long, perfectly formed spikes.	
Richardson, Mrs. Willard (Diener)25
Deep crimson, maroon center. Petals of very heavy texture. Large flaring blossoms. An unexcelled red which does not fade.	
Romance (Kunderd)25
An unusual flower hard to describe. Orange, salmon rose, red and yellow throat and with a bluish border surrounding each petal.	



ROSEMARY

Description on page 75

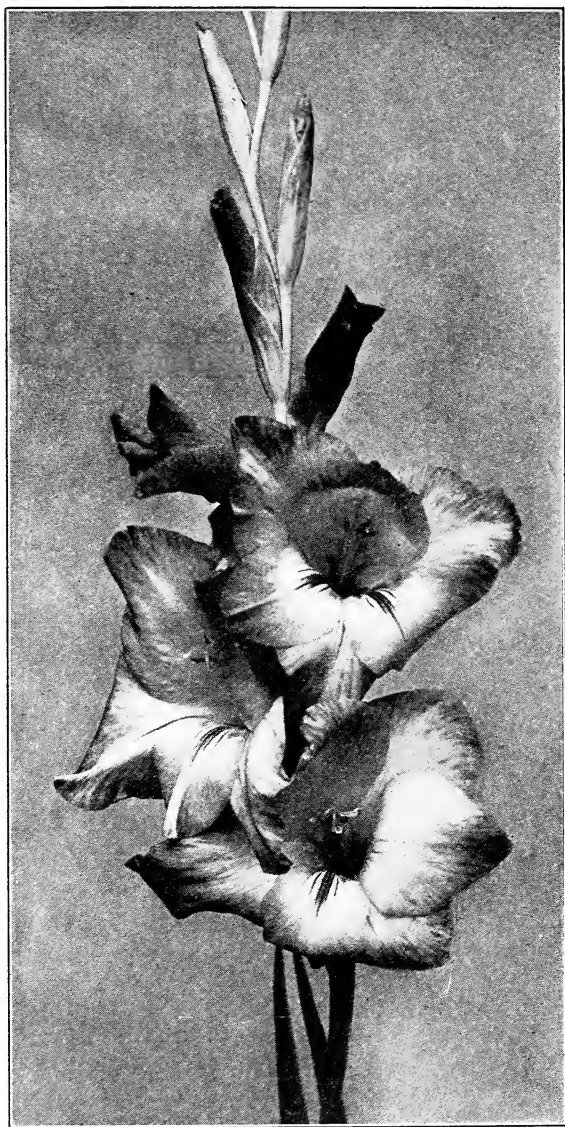
- Roodkapje** 1.00
A bright scarlet color. No other Gladiolus has such a bright and attractive color as this one. Eight to ten blooms open at the same time.
- Rose Ash (Diener)**10
Corinthian red shading into ashes of roses on the outer edges. Lower petals light yellow speckled with ruby. Flowers large and well placed.
- Rosemary (Bales)** 1.00
The wonderful new Gladiolus. As unusual as it is beautiful. Perfectly adorable in its delicate coloring. White, marked with fine hair lines and stipplings of lavender rose which becomes pure pink under artificial light. The markings are carried clear through the petals, so that the back of the blossom looks the same as the front. Good sized blooms carried on tall, straight, gracefully erect stems. Several open at one time. Easily arranged in vase or basket, for it is not necessary to have the spikes facing outward, as the backs of the blossoms are as handsome as their faces.
- Rose, Miss T. (Fischer)**25
Creamy yellowish pink; in color very much like a tea rose. Graceful spike; an exquisite variety.
- Rose Mist (Fischer)** 1.00
Long spike with rose colored flowers. A distinct and wonderful variety. The flowers are medium to large, five and six open at a time, and are borne on a tall vigorous straight spike. A bunch of this variety is wonderfully effective, particularly under artificial light. A perfect dream of a Glad that you will love to have in your garden.
- Rose, Precose**20
Medium early; color a beautiful warm deep pink with slight salmon reflex, very similar to Pink Perfection; perfect, straight spike, 5 feet tall with well placed flowers; a vigorous grower. An extraordinary variety, which we cannot too highly recommend.
- Rouget De Lisle** 3.00
A Gladiolus of the highest quality, and one of the most reliable exhibition varieties in existence. The color varies. At its best it is a rich, deep, reddish orange, a striking blotch of a purple or violet shade, bordered with chocolate in center. In type of flower, and in length, and especially formation of spikes, this variety very nearly approaches the ideal.



SURPRISE

Description on page 83

Rubini (Heemskerk)15
Orange scarlet with clear white eye. Large flowers. Very showy.	
Ruffolace (Kemp)	25.00
In this exquisitely beautiful variety we have an entirely new type of flower. It is not only nicely ruffled but it is beautifully lacinated, which gives us the most strikingly beautiful formed flower ever seen in the Gladiolus. I believe "Ruffolace" is the only variety of this type in existence. Certainly it is the first of the type to be offered and marks a highly interesting and very important advancement, if not the greatest achievement in the breeding of the modern Gladioli. Probably the herald of a new race of Gladioli more beautiful in form than any now in existence. The color of the flower is pure white, four inches and over in diameter, four and five open at a time, and are borne on straight stout spikes three feet high. The plant is healthy and vigorous and a good producer of bulblets that will grow.	
Rugowski, Miss Cornelia (J. K. R.)	1.00
Extra early. Light flesh pink. Delicate, clear pink of very light shade.	
Sacajawea (Speelman)	5.00
Velvety Indian red. The stems are slender, adding grace in bouquets. The displays are attractive under light, or in windows against the light. The color holds. A leading florist says it is a better novelty than Rose Ash, and more beautiful. The color grows on you and the more you see it the better you like it. Pronounce the name Sác-a-ja-we-a. Very slight accent on sac (like sack) primary accent on we (WEE). The name means in the Indian tongue "Bird Woman."	
Salmon Beauty (Kunderd)10
Deep salmon with rich salmon yellow throat. A large flowering prim.	
San Anselmo (Diener)10
Pure white delicately penciled with ruby-pink. Flowers very large and free. Fine for cut-flowers.	
Saraband (Salbach)	1.00
Very large, wide open flower of rich velvety bordeaux with straw yellow blotch, feathered bordeaux. Pistils deep rose red. A bowl of these with California Canary is wonderfully rich and satisfying. One only to a customer. Stock very limited.	
Sausalito (Diener)25
Rose-pink overlaid with bright geranium-pink.	



SHEILA

Description on page 79

	Magenta throat speckled with white. Flowers very large and heavily ruffled.	
Scarlet Princeps (Kunderd)		.15
	A beautiful red Gladiolus with six or more massive princeps like blooms open at a time, throat a little deeper. Placement almost perfect. An extraordinary, distinct and massive spike. Won a First Prize at A.G.S. Show, Rochester, 1925.	
Scarlet Wonder (Cowee)		.35
	Mammoth pure deep scarlet flowers on tall strong stems. We all know Red Emperor. Planted side by side with Scarlet Wonder, Red Emperor is a dwarf in height and size of bloom.	
Scarsdale (Cowee)		.25
	Magenta, lower petals are shaded darker and are streaked creamy white in throat. Slightly curved spike. Well arranged flowers.	
Schneider, Camillo (Primulinus Grandiflorus) New		1.00
	Strawberry red. Well formed blooms. A good one. A Prize Winner also First Class Certificate.	
Seedling 36 G 42 (J. K. R.)		.50
	Dark salmon pink. Very large blooms. Heavy spike and good foliage.	
Seedling 67 G 42 (W. F. Walsh)		2.00
	Dark salmon red. Opens with 6 to 8 blooms, 5 to 6 inches across. Over 4 ft. tall. Very strong spike. Very late.	
Sentinel (Errey)		3.00
	One of the very best salmon-pink Gladioli, having a good color, large bold flowers, and excellent spikes. Color warm salmon-pink, with darker feathering, and crimson blotch on cream ground. A favorite with exhibitors.	
Shaylor, E. J. (Kunderd)		.10
	Deep, rose-pink to rose color; outer edges and buds show a distinct rose color. Throat of lower petals delicately penciled rose-red. This is undoubtedly one of the very best Gladiolus ever introduced. It is very popular in the cut-flower markets, is a good propagator, vigorous grower, fine form and the color is very pleasing.	
Shiela (Coleman)		.25
	Light coral-red, fading to flesh-pink in throat, with primrose blotch on lower petals, penciled with pomegranite-purple. Form good, with plenty of vigor. An exceptionally good early variety.	
Sibyl (Bill)		.25
	Large cream flowers with tips of petals flaked mallow pink. Awarded Certificate of Merit A.G.S. Show, Aug. 1924.	



MRS. WM. E. CLARKE

Description on page 17

SUNNYMEDE

Description on page 81



PRISCILLA ALDEN

Description on page 5

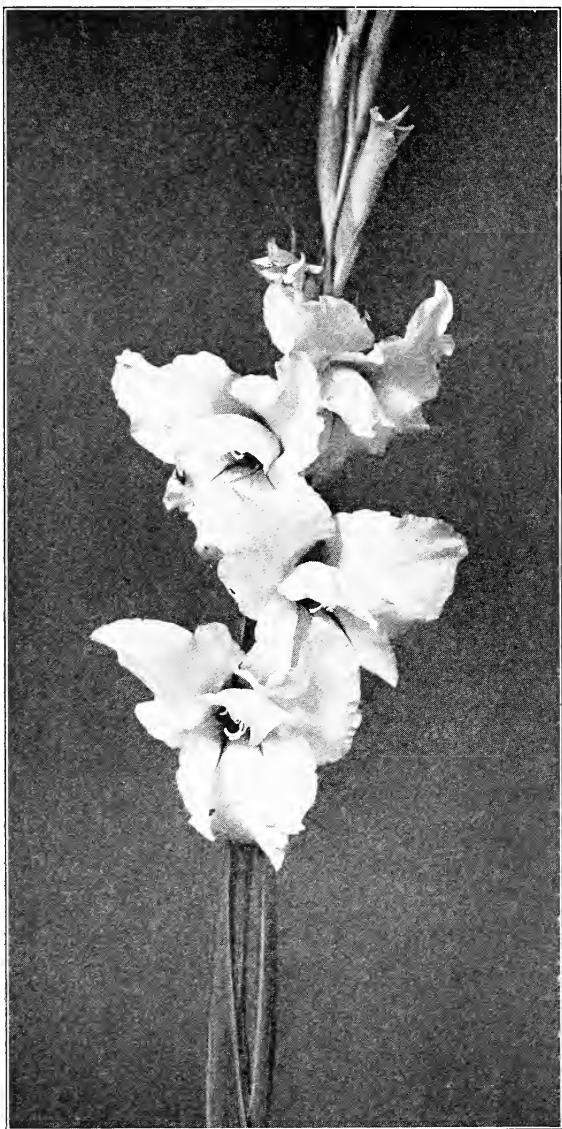
Sills, Milton (Diener)	10.00
Ground color alizarine pink, heavily overlaid with rose dorée and jasper red.	
Sirene (Carpenter 1926)	1.00
Color, Begonia rose with streaks of scarlet red around the edge of petals and a white blotch in lower petals with a scarlet red feathering. Everyone likes this one.	
Sisson, Mrs. P. W. (Coleman)	20.00
A seedling of wondrous beauty shown for the first time at the A.G.S. Exhibition in New York City, August 1924, and was awarded the A.G.S. First Class Certificate, also won the Sisson Cash Prize of \$100.00 for best seedling.	
Smiling Morn (Bernhardt)	1.00
Grown in A.G.S. Trial Grounds. Color, Rose Dorée, blotched with spectrum red. Flower 5 inches in diameter. Five to six open on a nice flexible spike. A good multiplier.	
Smith, Byron L. (Kunderd)15
White, delicately suffused light mallow-purple, deeper at outer edges; throat Marguerite-yellow with etchings of mallow-purple at base. Exquisite. Sometimes referred to as the Orchid-colored Gladiolus.	
Souvenir (Gravereau)	25
Pure golden yellow Primulinus Grandiflora. First Class Certificate, Haarlem, 1921. The most perfect flowering Gladiolus of the purest golden yellow color. It grows and multiplies rapidly. "We gave this variety a thorough test this summer and also exhibited it at several shows and it was one of the most admired Primulinus. No collection should be good without this fine yellow.	
Starbright (Bales)	4.00
The merry twinkle of the evening star has been caught and imprisoned in its petals. Daffodil yellow, with a very distinct band of rose running through the center of each petal. A "really, truly" star.	
Sunburst (J. C. Davis)	2.00
Large blooms of beautiful yellow on tall erect stems. Shultz says: "A whole bouquet on one spike."	
Sunnymede (Fischer)50
Rare shade of orange yellow with red blotch. A fine distinct variety.	
Sunset (Bernath)	4.00
Deep cream petals tinged with delicate pink, changing to violet as flowers age. A good florists' flower. Flowers not large but graceful and	



ELIZABETH TABOR

Description on page 83

- pleasing under artificial light. Must be seen to be appreciated. Named by an artist in 1924.
- Sunset Glow** (Gibbs)15
 A new introduction and a variety that attracted much attention at the Rochester Show, 1925. A beautiful scarlet color, excellent florescence, strong grower and a desirable variety to grow.
- Surprise** (J. C. Davis) 192550
 Large pure white. Very fine. I was really surprised at the form and beauty of this variety when I first saw it. It is as good as any listing at much higher price.
- Sweetheart** (Kemp)25
 A beautiful cream colored Prim Grandiflora. The flowers are very large, well placed on a strong straight spike and many open. It is a new introduction and has been greatly admired.
- Sweet Lavender** (Coleman)10
 Light lavender, deeper in throat with purple blotch. The earliest bloomer in my garden.
- Symmes, Frank J. (Ruffled)** (Diener)10
 Geranium-pink, outer edges suffused rose-dorée, blotched scarlet-red in throat. A strong sturdy grower and a splendid cut-flower variety, coming mid-season to late. Try it; it is one of the very finest ruffled varieties, and should be in every collection.
- Tabor, Elizabeth** (Hinkle)25
 A high class introduction of exceptional beauty, grace and distinction. A sensational novelty, for it blooms earlier than any other! The fact that it will bloom in forty-five to fifty days from planting will make it the leading first early. It has been universally referred to as the sensation of the Rochester show where it was given the Award of Merit of the American Gladiolus Society and won the Vaughan Medal for the best new market variety. Flowers are very large, and even under ordinary cultivation often reach six inches in width, an astonishing size! Petals are delicate rosy pink on white ground, lower ones bearing a rich dark crimson blotch which terminates in a diamond of soft yellow. Grows tall, but rarely has a crooked stalk. Flower spike very long, with a number of flowers open at once, gracefully placed.
- Tacoma** (Martin) 1.00
 Geranium Pink, shading towards scarlet red at outer edges, deeper at tips. Rib of lower petal Pinard yellow, feathered Rose Dorée. Throat white, overlaid with faintest tinge of pink. Pis-

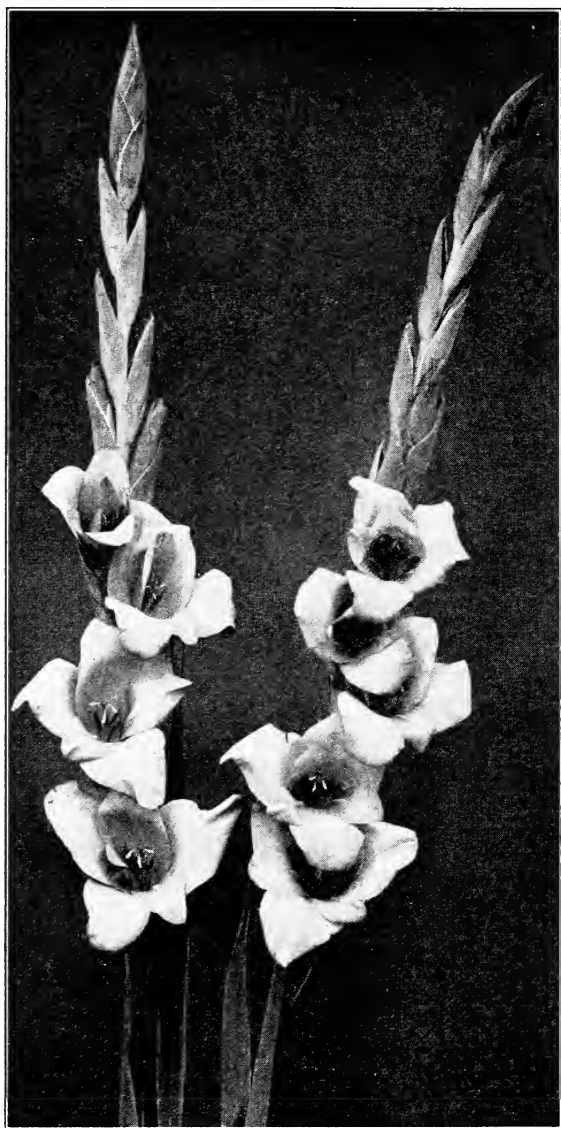


THE ORCHID

Description on page 85

til, Geranium Pink. Stamens, Hyacinth Violet, shading Hermosa Pink on back. Back of flower scarlet red, shading to Nobel red at edges. Heavily flaked, texture fair, placement imperfect, vigor fair.

- | | |
|---|-------|
| Talmadge, Norma (Dr. Hoeg) | 1.00 |
| Clear sulphur yellow without any markings. Large blooms and many open at one time, forming a beautiful perfect spike. A truly fine variety. | |
| Tenny, Jean (Errey) | 2.50 |
| Color light silvery rose, edges flushed, and sometimes striped, with a darker shade of pink; a cream blotch in center. A very fine exhibition variety, the spikes being well formed, and of exceptional length. | |
| Theda (Bill) | .25 |
| Shrimp pink gradually fading to yellow in the throat. Small violet lines on lower petals. Early to bloom. | |
| The Orchid (Sprague) | 10.00 |
| It resembles no other flower in the show, either in color or form and is fittingly named "The Orchid," for a single floret worn as a cattaleya would readily be mistaken for one a few feet distant. Its long, narrow, ruffled and lacinated petals open to a width of six to nine inches with a ground color of very pale lavender flecked toward the edges and ends with lavender pink. The upper petal is usually incurved, partially concealing a touch of yellow in the throat crossed by two very narrow feathers of amaranth. Four to five florets are open at one time and are gracefully placed on the spike, not opposite but all facing the front. While most interesting variations in form and color of this remarkable flower have been brought out from time to time, during the last fifty years, no so distinctly new type has ever before been shown. | |
| Tiplady, Alice (Prim.) (Kunderd) | .10 |
| Bittersweet-pink, suffused scarlet at outer edges and reverse, throat buff-yellow, etched scarlet. Commonly called Orange-saffron. Strong grower, one of the best for both landscape growing and for cut flowers. | |
| Titan (Errey) | 2.00 |
| Of all the Gladioli in our lists this stands out as the largest. Up to six of these truly gigantic blooms, set well apart, form a spike which, once seen, will not readily be forgotten. The color is decidedly pleasing, a clear salmon-pink shade with a purple mark on the lower petals. Though | |



JACOBA VAN BEYREN

Description on page 87

comparatively new, this variety has become already one of the most popular in our collection.	
Titanic (Hoeg)15
Large wide open flowers of lilac purple, with light lines in lower petals.	
Triomphe de Caen (Vilmorin)	1.00
White, slightly tinged rose. French variety.	
Triumphator (Krelage)	1.00
Large orange red. Strong and tall. Spikes 5 to 6 ft. tall, 18 to 24 flowers in spike, many open.	
Trojana (Bill)20
Large open flowers of soft geranium pink daintily flaked with rose, bright scarlet lines on pale yellow throat.	
Twilight (Kunderd)35
An exquisite new production, as beautiful as a seashell. Creamy white, flushed pink, with throat of blended pink and yellow. One of the most beautiful Kunderdi.	
Twin Fires (Fischer)50
A pure pink with blotches of light yellow with scarlet spot in centre, which gives it a distinct effect. A charming variety much admired.	
Tyrian Beauty (Kunderd)15
Magnificent spike of large flowers of pure Tyrian rose almost American Beauty rose. Upper petals slightly lighter. Tall straight strong grower, beautiful and attractive. Surpasses all others of like color.	
Van Beyren, Jacoba (Heemskerk)20
A recent introduction and a very fine variety. Extraordinary violet self-color, well placed on tall, perfect spike. Grows as strong as Peace or Schwaben, 8 to 10 large flowers open at one time, with a color that none others of its class can equal. It is now much sought by florist trade for making into design work and for basket display it cannot be excelled. At the A. G. S. Exhibition in Rochester 1925, a basket containing fifty spikes of this variety was entered in competition with several other blues, and won the most valuable prize in the entire prize list. A reproduction of this basket is shown herewith.	
Vanderbilt, Mrs. Newell (Diener)50
Light salmon pink, heavily ruffled. Throat sulphur yellow, mottled and striped with crimson. Large flowers, clean grower and A-1 variety.	
Van Konynenburg, Mrs.	10.00
Matchless aniline blue, beats far the color of Badenia, grows 5 feet tall, stems erect, flowers well placed on stem. It was the most admired	



VESTA TILLY

Description on page 89

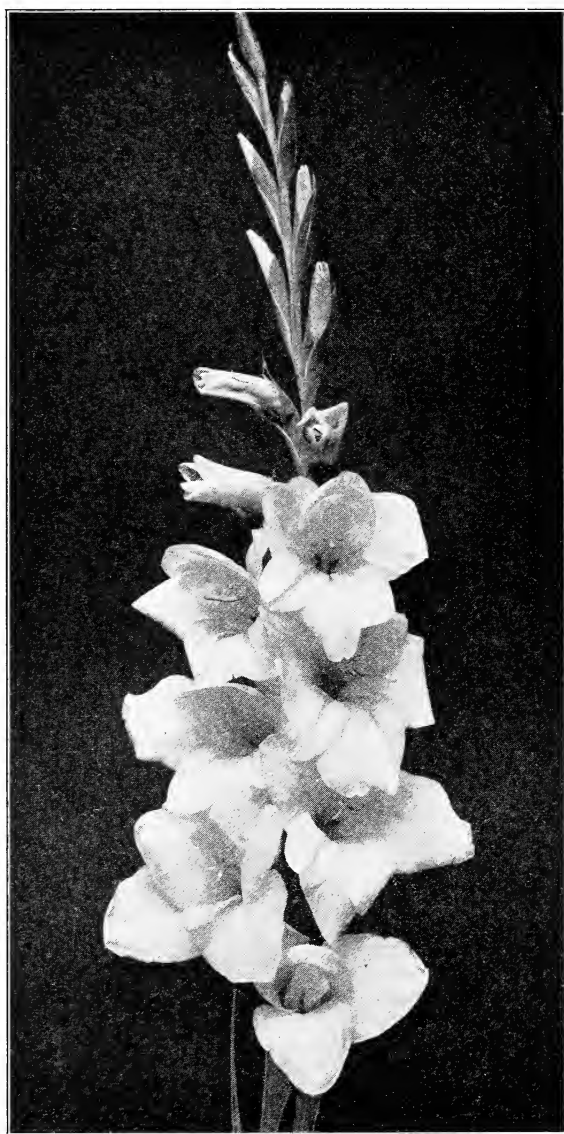
<p>"Glad" at the Rochester Show this year; even where there was only one spike and in a rather overbloom condition, every grower admitted that this one is far superior to any other blue variety yet introduced.</p>	
Vanity (Bill)	20
<p>An extraordinary prim. hybrid. LaFrance pink flushed over cream ground with stippling of hermosa pink on cream yellow throat. An unusually tall grower.</p>	
Van Rappard, M.	50
<p>Extra large, violet colored flower with red and white blotch in throat. Very early. Another new Holland variety.</p>	
Vaughan's White (Vaughan)	50
<p>The best white ever introduced. Not merely because it is an exquisite pure white, but because of its strength and vigor, so often lacking in whites. It receives very high approval of those who know Glads best. Large, well-expanded flowers of great substance; pure white with no markings. Many open, on strong spike. Earlier and larger than Europa.</p>	
Veilchenblau (Pfitzer)	1.50
<p>Violet-blue. The always running short Gladiolus. First Class Certificate.</p>	
Venus (Bill)	50
<p>Large creamy flowers overlaid with a flush of pink. Soft, delicate shades.</p>	
Vesta Tilly (Krelage)	15
<p>A delicate blush pink with a small violet blotch. Large firm flowers. A recent importation that is very good.</p>	
Victor (Errey)	2.00
<p>This grand variety supersedes all such as "Gigantic," etc. The color is brilliant scarlet, with large, conspicuous, pure white blotches on lower petals. It has extra large, well opened flowers, about six open at a time on strong, well formed spike. An exceptionally vigorous variety which we can recommend for all purposes.</p>	
Viola (Holland)	1.00
<p>Introduced first time this year from Holland. A well formed white flower with very pretty blue blotch in throat. It is excellent as a novelty, and greatly admired in the garden. Received Haarlem Award of Merit.</p>	
Virginian (Diener)	1.00
<p>Rose red with bright vermilion spots on the outer edge. Deep crimson lake stripes through the center of the lower petals. Fine well built spikes.</p>	



WANITA

Description on page 91

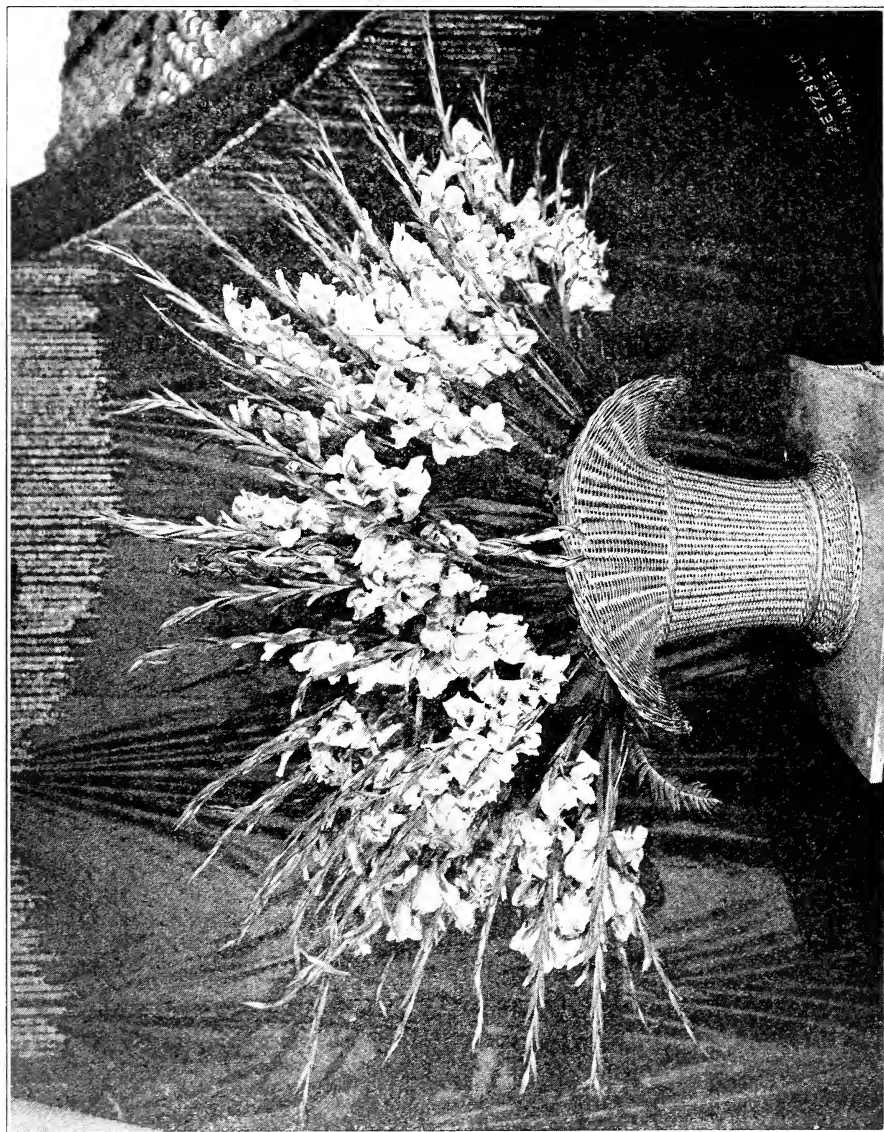
Volkert, Karl	1.00
Flowers earlier than the well-known Halley. Its color is between Halley and Prince of Wales, but it forms a far better spike than the two named varieties.	
Walsh, Mrs. John R. (Diener)50
Heavily ruffled, flesh pink. Three lower petals of flame shading into dark ruby at the throat. Flowers are very large. This is a seedling of Mrs. Pendleton, Jr. It is a magnificent variety that should be in every collection.	
Wanita (Martin)	2.50
Ground color LaFrance pink, with deeper pink markings. Throat of Pinard yellow with sprinkling of red. Pistil flesh color with purple anthers. Large flowers, vigorous bloomer, tall, sturdy spikes. A really beautiful Glad, blossoming a long season. A striking characteristic of this Glad is noticed as it matures it is overcast with a beautiful lavender hue. A new variety and a valuable addition to your garden.	
West, Sylvia (J. K. R.) 1927	500.00
This variety is three years ahead of all other whites and it is pure white 99½ percent, the other one-half percent is white , no other color. Exhibited for the first time at a large Fair in Wisconsin last summer; first day but one flower open, and on last day (5 days later) there were six full size flowers open, and at no time were they any other color but Pure White . Blooms open wide, perfect placement, and are in two equal rows. Strong grower, good multiplier.	
White City (Jonkheer)10
Pure white with long narrow petals.	
White Giant (Van Meerbeck)10
Enormous flowers of pure white. The spikes are long and well filled with many wax-like blooms.	
White Wonder (Kemp)10
Almost pure white; faintly flaked rose-pink. A very large flower well set on the spike and many open at a time. Very popular.	
Wilbrink (Hopman)05
One of the earliest. Pale livid pink, upper petals tinted slightly darker. Lower petals have a light amaranth purple blotch on a yellowish ground. Strong spike. Many flowers open. Substance and arrangement fine. The excellent qualities of this variety both for forcing and cutting has made it the most popular variety on the market.	



WINONA

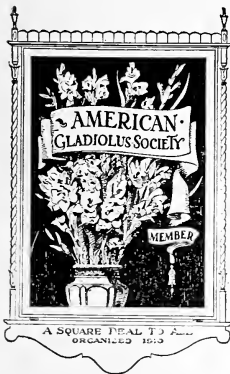
Description on page 93

Winona (J. C. Davis)	1.00
White, with lavender pencilling in throat. A beautiful flower and one of my best originations.	
Wisconsin (Vos)	.10
A lovely pure white variety with a small amaranth purple stripe on lower petals. Fine strong spikes. Large flowers of fine substance. An excellent white and very popular.	
Wolverine (Vos)	.10
Light coral pink mottled deeper pink with tyrian rose blotch on light yellow ground on lower petals. Excellent shipper.	
Yellow Gem (Kunderd)	.10
Tall, light yellow with delicate throat markings of pomegranite purple. Early, distinct, many open. A fine cut flower variety.	
Yellow Taxie (J. K. R.)	.50
Very large yellow. Inclined to the Primulinus Type. Opens with 6 to 8 blooms. Very good shipper. Strong grower. Good multiplier.	
Yellow Treasure (Austin)	.15
A rich clear yellow, deeper on the lower petals; no lines, but flushing of coppery old rose deep down in the throat, intensifying its depth. Flowers are three to four inches wide, are of good substance, beautifully ruffled, and well placed on a spike three and a half feet tall. The spike is very pliable and can be bent almost in a circle without breaking. Is naturally straight; it bends with the wind, but never blows over. The bulb divides and blooms so freely from divisions and small bulbs that a row presents an appearance of continuous blooming. A splendid variety that should be in every collection.	
Yosemite (Diener)	.50
Geranium red shading into rose dorée. Light stripe through the center of each petal. Lip pale lemon yellow. Flowers very large and open. Spikes often reach a height of seven feet.	
Yvonne	.25
Lovely rose color, with lilac blotch. This variety has large flowers, well placed on a strong spike. It has been grown in this country for the first time this year and will certainly be one of the leaders. Good for either exhibition or commercial. A coming variety.	
Zang, Gretchen (Austin)	.05
White, suffused LaFrance-pink, shading to geranium-pink on tips of petals; lower petals blotched rose-dorée and scarlet red. A strong grower and very popular as a cut-flower variety.	

LOS ANGELES *Description on page 51*

- Zang, Tycko (Austin)** 2.00
 Tycko blooms are of a beautiful shade of clear salmon-pink with a brilliance unsurpassed and possibly unequaled under an electric light. The individual petals which are of good substance are very broad and are rounding at the tips. The flower usually measures five inches in diameter; has white throat faintly dotted with deep cerise. Several blooms are open at one time and well placed on an always straight spike, four feet in height. Has broad heavy foliage and is a good propagator. This grand new variety will add beauty and distinction to your garden. You are bound to want this in quantity. Get your start now.
- Zebra (Bernath)** 2.00
 Light red with petals flecked in smoky red. A lovely blending of light and dark shades not often seen. Lower petals have a cream circle but throat is dark. This flower is wonderful under artificial light. Good for all purposes.

SELECTED MIXED BULBS per 100 \$2.50 Per 1 doz. 50c



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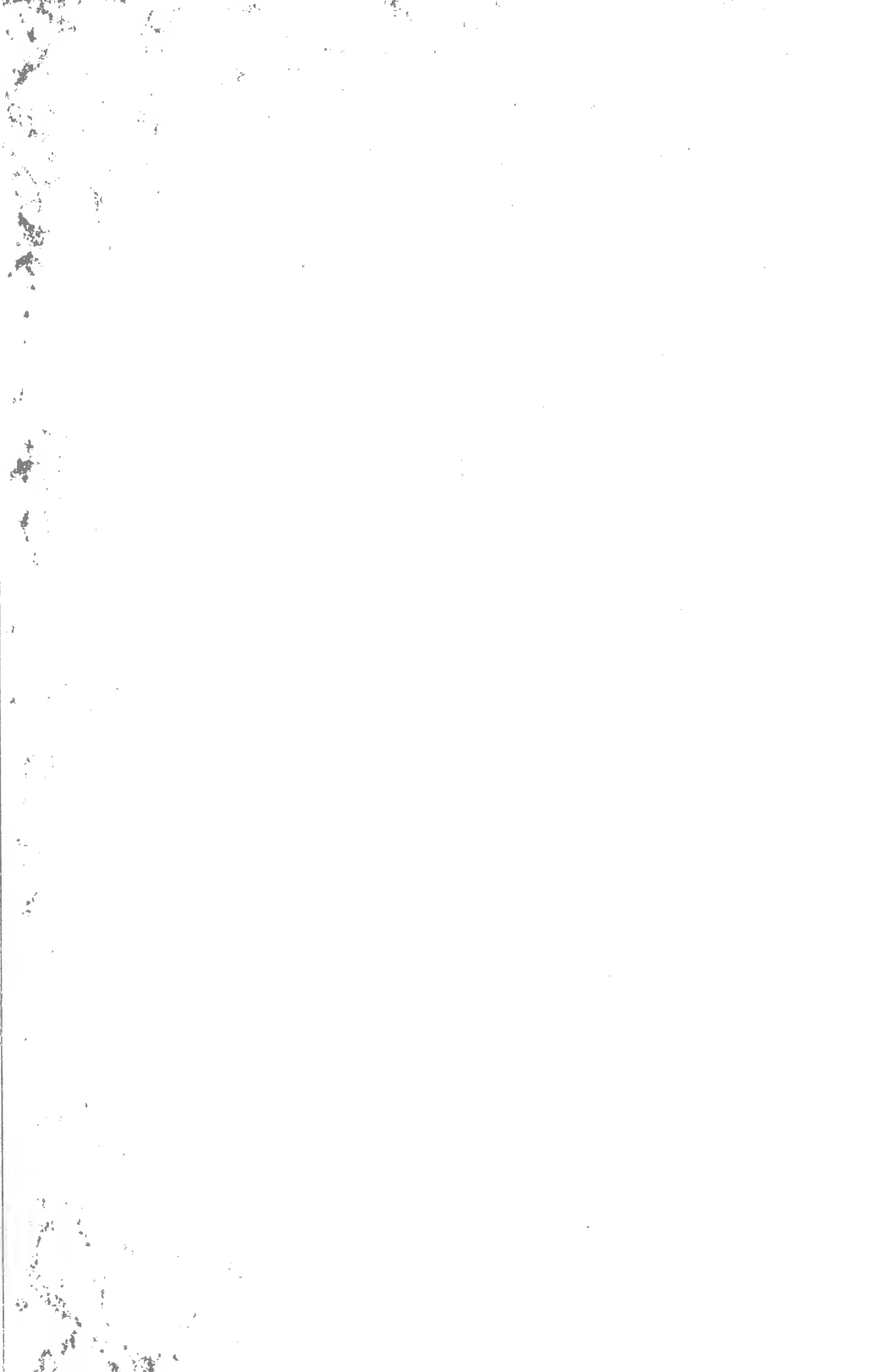
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